UNITED STATES DISTRICT COURT MIDDLE DISTRICT OF FLORIDA FORT MYERS DIVISION

CASE NO 2:04-CV-27-F IM-29DNF

MARCO ISLAND CABLE, INC.,

Plaintiff,

vs

Fort Myers, Florida July 12, 2006

COMCAST CABLEVISION OF THE

9:00 A.M.

SOUTH, INC,

Defendant

TRANSCRIPT OF JURY IRIAL - DAY 2

(Pages 137 - 367, Inclusive)

BEFORE THE HONORABLE JOHN E. STEELE UNITED STATES DISTRICT JUDGE

FOR THE PLAINTIFF: JAMES BALLER, ESQ.

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202/833-5300

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FOR THE DEFENDANT: JAIME BIANCHI, ESQ.

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REPORTED BY:

R. JOY SIANCEL, RMR-CRR

Federal Official Court Reporter U.S. Courthouse 2110 First Street Fort Myers, Florida 33901 239/461-2064

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- 13 Q. All right, and did you have any objections to their
- 14 serving residents that chose to take their service?
- 15 A Absolutely not. It's full compliance with 718 1232.
- 16 Q. Now, Mr. Gaston, were you ultimately able to provide
- 17 service at Crescent Beach?
- 18 A. No, I was not.
- 19 Q. Can you explain why that is so?
- 20 MR. BIANCHI: Objection, Your Honor.
- 21 BY MR. BALLER
- 22 Q. Can you explain what happened?
- MR. BIANCHI: It's beyond the time frame that the
- 24 Court ordered
- MR. BALLER: Your Honor, we're laying a foundation

- 1 for events that happened in 2003 and this is an important
- 2 part of the history. And it won't take very long
- 3 THE COURT: Neither of those reasons would cause
- 4 the Court to change its ruling However, having admitted
- 5 Exhibit 102 without objection, the Court will allow the
- 6 explanation. The objection's overruled. Go ahead with your
- 7 question.
- 8 IHE WIINESS: Could you go with your question
- 9 again?
- 10 BY MR BALLER
- 11 Q. Please explain what happened after you won the
- 12 contract and Crescent Beach notified its residents that you
- were going to provide service at the property.

- 14 A. There were a flurry of letters from Comcast's
- 15 predecessor saying they owned the wiring and you could not
- 16 tamper with -- that the new company could not tamper, touch,
- 17 or do anything with that individual unit home and home run
- 18 wiring
- 19 Q. All right. Mr. Gaston, may I call your attention to
- 20 Document 108, which has been admitted into evidence?
- 21 A. All right.
- 22 Q. And in particular, the last paragraph of that letter
- 23 A. The association will have a representative present
- 24 when you are at Crescent Beach.
- 25 Q. That's correct. Go ahead and read it in case the

- 1 jury is not --
- 2 A Okay. The association will have a representative
- 3 present when you are at Crescent Beach in order to confirm
- 4 that no disturbing or tampering with the existing wiring
- 5 utilized by Continental Cablevision occurs. You are to
- 6 recommence wiring of Unit 300, the last unit that the
- 7 association observed you unsuccessfully attempting to wire
- 8 Q. Were you able to wire the condominium?
- 9 A. I was not able to wire the condominium.
- 10 Q. Was there a particular wiring that you were --
- 11 A. I had two technicians, along with myself. We could
- 12 not pull the wiring through the conduit at all.
- 13 Q. And what wiring are we talking about?

- 14 A. We are talking about the individual unit home run
- 15 wiring, the wiring between the distribution point and the
- 16 unit
- 17 Q. All right. When you determined that you could not
- 18 provide service to Crescent Beach because you could not
- 19 provide the wiring, what happened next?
- 20 A. I -- well, there was one other part. I attempted to
- 21 allow -- get them to allow me to post-wire the facility, and
- 22 they flatly refused.
- 23 Q. And then what happened, ultimately, to the contract?
- 24 A. They asked me to release them from the contract, and
- 25 I did.

- 1 Q. I am introduce -- I'm putting up Document Number 111,
- 2 which has been admitted into evidence, and are you familiar
- 3 with this document?
- 4 A Yes, I am.
- 5 Q And what does this document represent?
- 6 A This letter is in response to my letter offering to
- 7 let them out of their agreement.
- 8 Q. Okay. Thank you, Mr. Gaston. So Gulfview was your
- 9 first contract to provide cable television service in Marco
- 10 Island and in -- in this chart, the Crescent Beach activity
- 11 occurred in '94 to '96; is that correct?
- 12 A. That is correct.
- 13 Q. In the meanwhile, as the chart shows, you had begun
- 14 to obtain other accounts during that period; is that

- 1 THE COURT: All right With regard to the
- 2 reliance on the case, lay whatever foundation you want and
- 3 I'll deal with it if there's objection. I don't see it now,
- 4 but obviously you know your case more than I do
- 5 MR. BALLER: Thank you, Your Honor. Ms Larson
- 6 is, I think, correctly saying that certain of the experts of
- 7 the defendant is that Bill should have mitigated damages by
- 8 rewiring. It will be definitely a part of our case that
- 9 that is not possible to do, and -- but I don't think that we
- 10 need this particular evidence for that purpose
- 11 THE COURT: If and when that comes in from the
- 12 defense, you'll be allowed to rebut, and we'll deal with it
- 13 then.
- 14 MR BALLER: Certainly I understand
- 15 (Sidebar concluded)
- 16 IHE COURT: The objection is sustained. You may
- 17 proceed
- 18 MR BALLER: Okay
- 19 BY MR BALLER
- 20 Q Mr. Gaston, let's move back to 1997 And you
- 21 testified that you obtained a new franchise?
- 22 A I obtained a new franchise in 1997, correct
- 23 Q And you introduced digital service, you said?
- 24 A. I introduced digital services. We were one of the
- 25 first cable services in the country to have digital service

- 1 Q. In the country?
- 2 A In the country.
- 3 Q. And you said that you launched an aggressive
- 4 marketing campaign?
- 5 A We had an aggressive marketing campaign and received
- 6 a tremendous amount of new customers
- 7 Q Beginning in 1997?
- 8 A Beginning in 1997
- 9 Q Was there also a change in the ownership of the
- 10 incumbent cable company that year?
- 11 A Yes, there was It went from Continental Cablevision
- 12 to Media One.
- 13 Q. All right. And did Media One -- in your experiences
- 14 with Media One where you sought to -- let me ask that as a
- 15 question
- Did you, beginning in 1997, begin to compete with
- 17 Media One for the ability to provide service in certain
- 18 condominiums in -- on Marco Island?
- 19 A Well, I competed with Media --
- 20 MR BIANCHI: Objection, Your Honor, relevance.
- 21 THE COURT: Overruled
- 22 A I competed with Media One both in condominiums and I
- 23 started my single family home build-out
- 24 BY MR BALLER
- 25 Q You started your single family build-out in --

- 1 A. Correct
- 2 Q. Okay, and in the -- on the occasions in which you
- 3 competed with Media One for business at condominiums, did
- 4 Media One seek to enforce restrictions on inside wiring?
- 5 MR. BIANCHI: Objection, Your Honor, relevance, as
- 6 well as time.
- 7 IHE COURI: I'll take the answer, but we're not
- 8 going to allow details
- 9 MR BALLER: We don't want to get into details,
- 10 Your Honor
- 11 A No Media One did not enforce wiring restrictions
- 12 BY MR BALLER
- 13 Q And Media One was the incumbent -- the incumbent
- 14 cable operator for how long?
- 15 A. It's my understanding that from 1997 to 2000 and into
- 16 2000 or early 2001.
- 17 Q And did Media One maintain this practice of not
- 18 enforcing restrictions on inside wiring throughout that
- 19 period?
- 20 MR BIANCHI: Objection, Your Honor, beyond the
- 21 original question.
- 22 THE COURT: I'll overrule the objection I'll
- 23 take the answer to the extent it's given a time frame
- MR. BALLER: Right. It is the time frame of 1997
- 25 to approximately the end of 2000.

- 1 something in addition to that.
- 2 MR BALLER: Your Honor, Mr. Gaston can certainly
- 3 clarify.
- 4 MR BIANCHI: Your Honor, before he clarifies --
- 5 IHE COURT: Mr. Gaston, are you talking about
- 6 existing clients on Marco Island?
- 7 IHE WITNESS: I'm talking about my concern over
- 8 existing clients.
- 9 IHE COURT: On Marco Island?
- 10 IHE WIINESS: Correct
- 11 IHE COURT: The objection's overruled
- 12 BY MR. BALLER
- 13 Q. Please start again and express a little bit more
- 14 clearly, perhaps, so Mr. Bianchi can understand your
- 15 statements about the cloud hanging over your clients.
- 16 A The cloud over my clients in that the -- I was
- 17 serving customers who had clauses in the contracts similar
- 18 to ones that were being disputed by Comcast and on Marco
- 19 Island, and they were taking serious actions with those
- 20 clients on Marco Island. And I was afraid that it would
- 21 extend to other clients in an attempt to gain control or
- 22 take -- of wiring or hurt -- hurt my reputation on the
- 23 island relative to the claims of ownership that I didn't
- 24 feel were valid
- 25 Q Okay, let's go back to the mainland for a moment

- 1 Did you believe that Marco Island's method of competing
- 2 would be successful on the mainland if not restricted by the
- 3 matters you complained of?
- 4 A. No question I could be successful on the mainland if
- 5 I didn't have the restrictions and the problems associated
- 6 with some of the actions by the defendant.
- 7 Q And please explain What of those practices do you
- 8 believe would have been successful?
- 9 A My service, my price I'm a competitor I go after
- 10 it. I treat the customers right. They couldn't stop me on
- 11 the island, essentially, except they started slowing me down
- 12 substantially because people were afraid to take service
- 13 from Marco Island Cable.
- 14 Q. Specifically, you mentioned price. How did prices
- 15 compare on Marco Island and the mainland?
- 16 MR. BIANCHI: Objection, Your Honor
- 17 IHE COURT: That's sustained I think you've gone
- 18 far enough with regard to motive
- 19 MR BALLER: Okay Thank you, Your Honor. I
- 20 appreciate that
- 21 THE COURT: Have you finished your inquiry as to
- 22 this area?
- 23 MR BALLER: Only -- only to -- I have one more
- 24 question. I wanted to show an exhibit. I'd asked, and I
- 25 think we may have found it --

- 7 she was saying that she had not been given a price and she
- 8 had been a given a price.
- 9 Q. Okay. And so -- and so -- I understand. I
- 10 understand what you're saying. And is it your belief that
- 11 not only was it likely that a price was provided in that
- 12 document, but that a price, in fact, should have been
- 13 provided, meaning in the sense that a price was required to
- 14 be provided in that letter?
- MR BIANCHI: Object to the form, vague
- MR. BALLER: Is it vague? Do you understand what
- 17 I'm saying?
- 18 THE COURT: The objection's overruled. She may
- 19 answer it if she can.
- 20 A. You asked if it was my belief. And my belief is that
- 21 we -- that we did give a cost here. My response is that I
- 22 really didn't understand why she was saying that she needed
- 23 a cost, because she had a cost. Maybe she missed it I
- 24 don't know if -- maybe she didn't read the letter or -- she
- 25 should have seen the price. It was -- it was on the letter

- 1 that we sent and so that was just my -- as you can see, I
- 2 responded very quickly, so obviously that was just my -- my
- 3 first reaction to the question that she should have been
- 4 provided a price.
- 5 BY MR. BALLER
- 6 Q Based on your business understanding of the federal
- 7 rules, was a price required in that first letter?

- 8 A Based on my business understanding, there are a lot
- 9 of time frames with regards to these rulings, with regards
- 10 to the wiring rules and whether or not you have to offer
- 11 pricing. Based on my understanding, when we first got the
- 12 cancellation notice, it was already well into the period of
- 13 time that the property should have given us notice By the
- 14 time we got that notification, it was pretty clear that a
- 15 decision had already been made for them to go to Marco
- 16 Island Cable So our immediate response was to offer to
- 17 sell that property of Comcast that we had owned and
- 18 maintained under our agreement, and invested in, to go ahead
- 19 and offer to sell it in accordance with the FCC rules, even
- 20 though Charter Club's original notice did not come in a
- 21 timely fashion, did not come within the period of time
- 22 outlined in the rules, in order to give them the option to
- 23 purchase that to make the transition as smooth as possible
- 24 in the window that they had given us.
- 25 Q Okay, I'm not sure that's quite responsive to my

- 1 question, but that's all right. In that statement, you said
- 2 that the Charter Club should have given you notice or timely
- 3 notice. I'm not sure you used the word "timely" there or
- 4 not, but I think that's what you intended to say. In that
- 5 sense, you're using "should have" in a different sense than
- 6 you're using "should have" in your own email; is that
- 7 correct?

- 8 A No, I would say that's -- that's not correct. You
- 9 know, the other thing, again, as I've mentioned to you
- 10 before, I'm not an attorney and I'm not able to give you the
- 11 legal explanation of the laws. My real understanding of the
- 12 laws is that if the disposition of the wiring, if it's
- 13 already understood in an agreement who owns the wiring, the
- 14 rules don't apply anyway. We were just falling back on the
- 15 rules as a courtesy to this property.
- 16 Q And in fact, during your deposition, you testified
- 17 that you didn't think the rules applied at all; isn't that
- 18 correct?
- 19 A Yes, my understanding is the rules are intended to --
- 20 to be something that people can go back to when the
- 21 ownership of the wiring is not addressed in the contract
- 22 If the contract says, and both parties have agreed, this is
- 23 who owns the wiring, this is who maintains the wiring, and
- 24 it's done at one person's cost or the other person's cost,
- and it outlines how that wiring is going to be addressed at

- the end of the term, the wiring rules don't apply. The
- 2 wiring rules are intended when there's a dispute over that
- 3 They weren't intended for when that information is already
- 4 agreed upon between the parties, as was the case at Charter
- 5 Club
- 6 Q. Okay. Do the rules apply if the cable operator does
- 7 not own the wiring?
- 8 A I believe that if it's not specified who owns the

- 17 done?
- 18 A. That's a little bit confusing. I'm sorry, I -- I
- 19 believe I understand what you're asking me, and that is, is
- 20 the work order, in my opinion, the proof, and the work order
- 21 is the proof that the work was done.
- 22 Q Okay And I thought you went on to say that you had
- 23 no indication that the work wasn't done, so you assumed that
- 24 it was; is that -- isn't that what you said?
- 25 A. I don't recall my exact words, but there was a work

- 1 order to have the rewire work done. There was an agreement
- 2 as such. So I would say my understanding is that the work
- 3 was done
- 4 Q. Okay And in the course of deciding to remove the
- 5 inside wiring from the Charter Club, do you recall whether
- 6 Comcast analyzed the cost that would be involved of doing
- 7 that work?
- 8 A. In the process of -- I'm sorry?
- 9 Q You testified that Comcast made a decision that it
- was going to move -- remove the home run wiring, and that's
- 11 what this letter states; is that correct?
- 12 A. Yes, correct
- 13 Q. In the course of making the decision to remove the
- 14 home run wiring, did Comcast calculate the cost of
- 15 undertaking that activity?
- 16 A. I did not calculate that personally, but somebody at

- 17 the system most likely would have
- 18 Q Most likely would have?
- 19 A Most likely.
- 20 Q And did you have information as to how much time
- 21 would be involved in removing the home run wiring?
- 22 A. I don't recall specifically having information about
- 23 the timing of how much time it would take to do that.
- 24 Q. Were these matters discussed as you were arriving at
- 25 this decision?

- 1 A I'm sure that the matters were discussed because this
- 2 would be considered a project that we would have to
- 3 undertake to go in and remove the wiring.
- 4 Q And would the effect on the aesthetics of the Charter
- 5 Club have been a matter that you also discussed?
- 6 A. I don't recall discussing -- discussing that.
- 7 Q Okay What about the cost to the Charter Club to --
- 8 or Mr. Gaston, whoever paid for it, to put duplicate wiring
- 9 into the system, was that discussed?
- 10 A I don't recall discussing what Mr. Gaston's cost
- 11 would be to wire the Charter Club.
- 12 Q Were you assuming that the cost would be substantial?
- 13 A I can only answer that question based on what I know
- 14 our costs are to do post-wires.
- 15 Q. And what are your costs of doing post-wires?
- 16 A It can range, depending on the situation. I will say
- 17 nothing like any of the figures that I heard yesterday.

- 18 I've never seen a post-wire of a property cost more than
- 19 \$500, \$550, in that range Sometimes it's significantly
- 20 less. It just depends on exactly how the post-wire can be
- 21 done I mean, sometimes it can be done for a hundred
- 22 dollars a unit or less. It depends on how the job is going
- 23 to be completed.
- 24 Q. Okay. Now let's turn to the quotation in the middle
- 25 of the document. I think that is about -- there we go

- 1 All right, now, do you recall seeing that
- 2 quotation at the time, or before, or just before this letter
- 3 was sent to the Charter Club?
- 4 A. This would have been taken directly from the
- 5 contract. So as I mentioned before, I don't recall the
- 6 circumstances by which were we sitting down in person, was I
- 7 available by phone. What I would recognize is that would be
- 8 from the agreement, itself.
- 9 Q. And is it Comcast's policy, when quoting from a
- 10 contract, to quote the entire provision?
- 11 A. I would say that in some cases, we would, if it was a
- 12 short provision. In some cases we would include the whole
- 13 thing and in some cases we would abbreviate. Obviously here
- 14 we did abbreviate.
- 15 Q And is it your testimony you abbreviated to make the
- 16 quotation shorter?
- 17 A I would certainly say that that is my testimony,

- 18 because I would definitely say that we would not have
- 19 changed this to try to hide something. The customer
- 20 obviously had a copy of the agreement. It was negotiated by
- 21 both parties, so it wouldn't be something that we would
- 22 intentionally hide. Both parties have a copy of the
- 23 agreement.
- 24 Q Well, couldn't you have removed any doubt as to
- 25 whether the customer had an agreement by attaching a copy?

- 1 A. I think that that probably would have been a really
- 2 nice courtesy. We didn't think to do that at the time. But
- 3 now that you mention that, I think that it would be a nice
- 4 courtesy Typically our customers have a contract and it's
- 5 usually not a question or an issue.
- 6 Q Okay So your testimony is that the provision that
- 7 was deleted here, the dot, dot, dots right in the middle
- 8 right next to where my X is, was insignificant and was
- 9 deleted to shorten the paragraph; is that correct?
- 10 A No, that is not correct. I don't think what was
- 11 deleted here was insignificant. I don't think any portion
- 12 of this would be considered insignificant but I would agree
- 13 and I would say it is my testimony that it was done to
- 14 shorten the paragraph
- 15 Q. Okay. Let's just put Paragraph 3 back on the ELMO
- 16 and let me direct your attention to --
- MR BIANCHI: Mr. Baller, what exhibit number are
- 18 you showing the jury so the witness has the benefit of the

- 20 parties, and the disposition of the wiring at the end of the
- 21 contract is not -- and when I say disposition, I mean how --
- 22 how you're going to deal with that wiring at the end, do you
- 23 remove it, sell it, if those things are not addressed in the
- 24 contract, then my understanding is that, yes, there are
- 25 provisions in the agreement, or in the -- in the rules

- 1 Q. Okay. So the rules provide procedures for the
- 2 purchase of both home run wiring and home wiring, but you
- 3 decided not to offer the opportunity to purchase the home
- 4 run wiring, but only the cable home wiring; is that correct?
- 5 A. Yes. With the investment that we have there, and the
- 6 fact that the ownership of the wiring was outlined in the
- 7 agreement, we decided that we did not want to sell the home
- 8 run wiring at that -- at this moment in time. We did not
- 9 offer to sell those. And we did offer to sell just the home
- 10 wiring.
- 11 Q Well, by your interpretation, the agreement also
- 12 covered the home wiring; didn't it?
- 13 A. I believe the agreement covered all wiring.
- 14 Q. Okay. So why only the home run wiring and not the
- 15 home wiring? Excuse me, why not also offer Charter Club the
- 16 opportunity to purchase the home run wiring, as well as the
- 17 home wiring?
- 18 A At the time, we made the decision that we would just
- 19 remove that wiring. It's not inside the customer's home, so
- 20 we figured we would just remove that and the new provider

- 21 could put their own in.
- 22 Q And did you make that decision because it is
- 23 particularly difficult to replace the home run wiring?
- 24 A. No
- 25 Q. No?

- 1 A No.
- 2 Q. Okay. All right, let's look at the paragraph
- 3 beginning with "in accordance". Would you kindly read that
- 4 into the record, please?
- 5 A Yes In accordance with Section 76.804(a)(4), with
- 6 respect to the cable home wiring located within the
- 7 individual units, Comcast is offering to sell the home
- 8 wiring within each individual dwelling unit which Comcast
- 9 could otherwise remove at 65 cents per foot replacement
- 10 cost. Please let us know of your election as soon as
- 11 possible.
- 12 Q Okay Now, there you invoke the FCC regulations and
- 13 you provide a per foot replacement cost. Did you mean in
- 14 that paragraph to imply that 65 cents per foot was the
- 15 lawful calculation of the cost that the regulation that you
- 16 cited permitted you to charge?
- 17 A I believe that we probably would have had input that
- 18 that was an allowable price per foot.
- 19 Q. And from whom would you have gotten that input?
- 20 A Most likely from either in-house counsel or outside

- 21 counsel. I don't recall.
- 22 Q Okay And did you hear Ms Adamski yesterday testify
- 23 that the cost per foot of coaxial cable is something in the
- 24 vicinity of five to ten cents per foot?
- 25 A I did hear her say that

- 1 Q Okay Do you agree with her?
- 2 A. I agree that companies like Comcast who buy, you
- 3 know, thousands and thousands and probably millions of
- 4 spools of cable probably can get it for -- for that range.
- 5 I don't know. I mean, that's possible. I'm not in the
- 6 engineering side of things, so I really can't -- can't say
- 7 exactly.
- 8 Q. Okay. But you did testify that you've had a lot of
- 9 experience in this area?
- 10 A. Yes. With post-wiring?
- 11 Q Right.
- 12 A Yes. But I didn't say I had experience pricing out
- 13 the materials
- 14 Q. Okay. Now, did you read or hear about the testimony
- 15 of Comcast's person most knowledgeable about wiring, Mr.
- 16 Vaspasiano on what Comcast's assumption is on the cost of
- 17 cable wiring?
- 18 A Did I read that?
- 19 Q. Yes.
- 20 A. No.
- 21 Q Do you know what figure he gave as Comcast's cost of

- 1 the 29th, but not much was lost and that's -- and that
- 2 was -- that was what your paragraph offering to purchase the
- 3 wiring, 195 per unit for home wiring and 300 per unit for --
- 4 for the home run wiring was intended to do, to provide
- 5 information on what it would take to buy Comcast's interest,
- 6 as you saw it, in the cable home run and cable home wiring;
- 7 is that correct?
- 8 A. Yes As I mentioned earlier, my understanding of the
- 9 way the process works is that we didn't necessarily have to
- 10 sell this wiring, but we were attempting to, like you said
- 11 just earlier, attempting to negotiate that and work some
- 12 kind of arrangement out between us and the Charter Club
- 13 Q. Right, and -- and your perception was that the
- 14 Charter Club believed that it owned the wiring, but wanted
- 15 to have all available information so that they could make an
- 16 educated judgment? That's what Ms. Adamski said; is that
- 17 correct?
- 18 A. I don't think that she claimed that she owned it. I
- 19 think she just claimed that she didn't have wiring -- or
- 20 that she didn't have the cost, if I'm not mistaken. I think
- 21 her -- her letter said she didn't choose either way. Of
- 22 course, I'm going totally by memory, but I think it said
- 23 that she -- she didn't elect an option either way and that
- 24 she didn't feel that she had a price So I think that
- 25 the -- this letter that you have here was intended to

- 1 provide her a cost.
- 2 Q Okay And so in this letter, unlike the prior
- 3 letters, you actually made a proposal on both the home run
- 4 wiring and the inside wiring; is that correct?
- 5 A. That's correct. I think the intention here was just
- 6 to -- to offer both and to come to an agreement with the
- 7 Charter Club relative to Comcast's wiring at the property.
- 8 Q. Okay Now, if I represented that Mr. Vaspasiano, who
- 9 we know the person to be most knowledgeable from Comcast of
- 10 the wiring issues, cost issues, that he -- that he said that
- 11 Comcast's estimate of the amount of wiring per unit is
- 12 approximately 150 feet, would you disagree with that?
- 13 A. I don't know if I would agree or not agree. I would
- 14 assume that he might be using an average and every property
- 15 is different. I just would have no way -- I'm really not
- 16 the technical or engineering person
- 17 Q. Okay. Well, he's on your witness list, so subject to
- 18 his testifying one way or the other of that, let me just,
- 19 for purposes of discussion, use 150 feet per unit as a -- as
- 20 an average cost. Now, I happen to know that Mr. Bianchi has
- 21 a calculator and I'm going to give you a couple of
- 22 calculations and ask him to verify them, if need be.
- 23 MR BIANCHI: I'm afraid I didn't bring a
- 24 calculator. Do you have an extra for me?
- 25 MR. BALLER: Just on computers.

- 2 MR. BALLER: Okay. In that case, let me give the
- 3 calculator to you.
- 4 IHE WIINESS: I would hate to break Your Honor's
- 5 calculator Do I -- oh, thank you.
- 6 BY MR. BALLER
- 7 Q. First, let's multiply 150 times --
- 8 A. I think it's solar and it's not coming on.
- 9 THE COURT: It is solar, actually See if we can
- 10 turn a light on
- 11 DEPUTY CLERK: Here's one.
- 12 IHE WITNESS: Thank you
- 13 BY MR. BALLER
- 14 Q. Okay? I've got only three calculations for you to
- 15 make, and first of all, multiply 150 times .07.
- 16 A. Okay.
- 17 Q. And what's your total?
- 18 A. \$10.50.
- 19 Q. Okay, and I represent, subject to your verification,
- 20 that 150 is the average feet of wiring per foot and .07 is
- 21 seven cents a foot, which Mr. Vaspasiano testified is
- 22 Comcast's average cost of wire, and that total is \$10.50;
- 23 correct?
- 24 A. Correct.
- 25 Q And so that is roughly somewhere between 15 times and

- 2 A Yes I don't think that these prices here are the
- 3 cost of just cable. I think they're the cost of actually
- 4 what it would be -- well, it actually says the cost based on
- 5 actual replacement, and in our estimates, the approximate
- 6 cost to Charter Club or the incumbent provider to replace
- 7 such wiring.
- 8 Q Okay Now, do another, one more calculation -- now,
- 9 time out. Before you do that calculation, let me ask you
- 10 whether the figure that you used before, 65 cents per foot,
- 11 was -- no, that's not a calculation.
- 12 A. No, I wasn't doing anything. I was clearing it. I
- 13 don't know where you're going
- 14 Q. When you previously used the figure of 65 cents per
- 15 linear foot, was that also a figure that included all other
- 16 costs in addition to the wiring, itself?
- 17 A. Unfortunately, I don't know. As I told you earlier,
- 18 I don't know what the background was for establishing that
- 19 price
- 20 Q. Okay. Do you have any reason to believe that Comcast
- 21 used a different methodology for the calculation of 65 cents
- 22 per foot and the calculation that's here, \$195 per unit?
- 23 A. I suppose it's entirely possible that the
- 24 calculations were different. I just don't know
- 25 Q. Okay. Well, now let's do another calculation. Let's

- 1 divide 195 by 150. And what's that figure?
- 2 A \$1.30.

- 3 Q. Okay, and let me represent that what these figures
- 4 are are the \$195 per unit divided by 150 feet, the average
- of number of feet per unit and that the result, a dollar 30,
- 6 is the price per foot of wire. Does that make sense to you?
- 7 A. Well, I mean, I just did the calculation. I just
- 8 divided as you instructed me to divide. I don't really,
- 9 like I said, know the number of footage or the technical
- 10 costs, per se.
- 11 Q. Okay Well, Mr. Bianchi can do his own calculations
- 12 and test my assumptions and if I'm incorrect, he can bring
- 13 that out in your -- in his response with you. But to me, it
- 14 looks as though between the last letter and this letter,
- 15 Comcast has now doubled the replacement cost for the home
- 16 wiring. And I'm going to ask you whether you received any
- 17 new information between the time that you were involved in
- 18 preparing the last letter and the time that Comcast sent
- 19 this letter to the Charter Club that would account for why,
- 20 if I'm correct, the price per foot of wiring doubled?
- 21 MR BIANCHI: Objection, Your Honor, improper
- 22 predicate. The witness has testified that she doesn't know
- 23 how many square feet, how many linear feet there were
- 24 associated with the -- with the units at Charter Club
- 25 THE COURT: The objection's sustained.

- 1 BY MR. BALLER
- 2 Q All right. Now, let's do one more calculation

- 3 Let's now divide 195 by 07.
- 4 A. Okay.
- 5 Q And what is your result?
- 6 A The result is 2,785.
- 7 Q. Okay And let me represent that the 195 is the price
- 8 per unit and the 07 is the actual cost of the wiring,
- 9 itself, without other costs associated with it, and that the
- 10 2,785 represents the number of feet of wire that one could
- 11 purchase if one spent seven cents a foot and paid \$195 I
- 12 realize this is -- if you haven't thought about this
- 13 before --
- 14 A. Assuming that all of the footage is right and the
- 15 costs are right, if you divide it that way, that's what it
- 16 would indicate. But I don't know that that's necessarily
- 17 how that was created. So I just don't know.
- 18 Q. Okay. Is it your -- is it your testimony that what
- 19 probably accounts for the significant differences is that
- 20 your figure does not merely include the cost of the wiring,
- 21 itself, but also includes other costs associated with
- 22 installation or removal of wiring, whatever those costs may
- 23 be?
- 24 A. I believe that these costs factored in, number one,
- 25 that we didn't necessarily have to offer to sell this

- 1 wiring, that that's a negotiated price, that Comcast had
- 2 made an investment in the wiring, that Comcast had
- 3 maintained the wiring throughout the term of the agreement.

- 4 We had an investment at the property. We put forth an offer
- 5 to the property to sell this wiring and these were the costs
- 6 that we came up with...
- 7 Q. Okay. But in your letter -- in your letter of -- in
- 8 your letter of May 31st, you invoked the FCC regulations for
- 9 the basis of your calculation of 65 cents a foot; is that
- 10 correct?
- 11 A I think we referred to the regulation with respect to
- 12 actually offering to sell it I'm assuming that somebody
- 13 looked at that regulation to make sure that the cost was
- 14 acceptable.
- 15 Q. And would a reasonable -- a reasonably intelligent
- 16 person reading that paragraph believe that 65 cents per foot
- 17 represents the replacement cost permitted or required by
- 18 Section 76 804(a)(4)?
- 19 A I think that somebody would look at that and assume
- 20 that, that that was an acceptable price.
- 21 Q. Okay.
- MR BIANCHI: Your Honor, objection, we've already
- 23 established that we want the redacted -
- 24 MR BALLER: It's okay
- 25 THE COURT: Use the other version, please

- 1 MR. BALLER: Use the other version. Yes, I'm
- 2 sorry
- 3 BY MR. BALLER

- 4 Q. And here, here on July 29 --
- 5 A. It's the same letter; right?
- 6 Q. Yeah, the same letter we were talking about before.
- 7 And here, if my calculations are right, and Mr. Bianchi and
- 8 you can verify that, you're proposing twice the per foot
- 9 price that you had proposed before And so if one thought
- 10 that the 65 cents were permissible, in this instance, you're
- 11 now proposing twice the rate, would one assume that that is
- 12 also permissible?
- 13 MR. BIANCHI: Objection, Your Honor. We've
- 14 already established that this witness does not know how many
- 15 linear feet it requires for home wiring in the Charter Club.
- 16 Mr Baller's question presupposes that it's only 150 feet
- 17 IHE COURT: The objection's overruled She can
- 18 answer if she can
- 19 A. There's first the issue which I've mentioned to you,
- 20 I don't know what the -- what the specifics are in terms of
- 21 footage and specific costs. But secondly, as I've also
- 22 stated, Comcast did not have to sell this wiring. Comcast
- 23 was attempting to sell the wiring to the Charter Club They
- 24 had already made a decision to go with another provider.
- 25 Comcast in no way was attempting to stop that. We were

- 1 simply attempting to start a discussion and to give the
- 2 Charter Club information that they didn't feel they had
- 3 Hence the letter.
- 4 These were the figures that we came up with.

- 5 This is what we believe the value to be, and that's the
- 6 value that we offered.
- 7 BY MR. BALLER
- 8 Q. Okay. Based on your business understanding, do the
- 9 Federal Communications regulations allow a cable operator to
- 10 charge anything other but the price of the wire, itself, on
- 11 a per foot basis?
- 12 MR. BIANCHI: Objection, Your Honor That
- 13 question is vague. Those regulations speak of different
- 14 types of wiring and this question is too broad
- 15 MR. BALLER: Okay, I'll narrow it.
- 16 THE COURT: The objection's overruled but you may
- 17 rephrase your question.
- 18 BY MR BALLER
- 19 Q. Okay. I'm referring to cable home wiring and I am
- 20 asking you whether in a circumstance in which the cable
- 21 operator must offer its wiring for sale to a unit owner.
- 22 The cable -- the cable operator is permitted to charge more
- 23 than the cost of the wire, itself, per foot, and not
- 24 anything in addition to the cost of wire per foot?
- 25 A. My understanding is that the -- the way it's worded

- 1 is that it's the replacement cost of the wire, and in cases
- 2 where that applies, I believe it's just the replacement
- 3 cost. Of course, this is not a situation where that
- 4 applied. So Comcast has an investment here. Comcast has

- 5 been maintaining this wiring. Comcast has -- has owned this
- 6 wiring, has run service calls at its expense, and I think
- 7 Comcast put forth a fair price for the wiring
- 8 Q. Okay. Do you know what, if any, investment Comcast
- 9 made in the wiring at the Charter Club?
- 10 A I have a general understanding of our investment in
- 11 MDUs and in general, not just MDUs. And pursuant to the
- 12 contract and pursuant to our actions to maintain it, I have
- 13 a -- an understanding, yes, of our cost.
- 14 Q. Well, specifically with respect to Charter Club, what
- 15 is your understanding of the amount of money that Comcast
- 16 paid for the wiring at the Charter Club?
- 17 A. My understanding is that Charter -- at Charter Club,
- 18 Comcast or its predecessor would have brought in
- 19 distribution line, would have wired the building. And I
- 20 know to be fact that we did do maintenance and trouble calls
- 21 and that type of stuff, as well, throughout, at our expense.
- 22 Q Okay You said maintenance and you said you knew it
- 23 for a fact. What maintenance do you know that Comcast
- 24 performed on the wiring at the Charter Club?
- 25 A. One of the things that I wanted to make sure that

- 1 I -- that I understood, that I assumed but wanted to make
- 2 sure that I understood was Comcast runs service calls when
- 3 customers call in It's called a trouble call, and Comcast
- 4 does go out and run repair calls We also do maintenance on
- 5 the equipment, replacing equipment throughout the entire

- 6 system, be it distribution, wiring, splitters, fittings. It
- 7 could be any -- any part of the system.
- 8 Q. Let's just talk about wiring. What information do
- 9 you have that Comcast ever did any maintenance on the wires,
- 10 itself, at the Charter Club?
- 11 A. I know that there were trouble call activity that was
- 12 run out to Charter Club, based on reports that I have seen.
- 13 Q. Based on reports of maintenance on the wiring,
- 14 itself? Not talking about set-up boxes or jacks or
- 15 splitters I'm talking about the wiring.
- 16 A. I actually have seen reports that encompass all of
- 17 that, including the converter boxes and the things that you
- 18 referred to, as well.
- 19 Q. And did Comcast furnish that data to the defendant in
- 20 this litigation?
- 21 A. I've actually just seen that data recently, just
- 22 looking and making sure that I understand --
- 23 Q. In what context did you see that?
- 24 A. In the context of looking at trouble call -- a
- 25 trouble call report.

- 1 Q. And is this something that you looked at in the
- 2 course of preparing your testimony?
- 3 MR BIANCHI: Objection, Your Honor, objection.
- 4 THE COURT: Basis?
- 5 MR BIANCHI: Your Honor, may we have a sidebar?

- 6 THE COURT: You may.
- 7 (At sidebar, Court and counsel present)
- 8 MR. BIANCHI: Your Honor, the questions that
- 9 Mr. Baller are about -- it seems is about to ask of this
- 10 witness is -- is what kind of discovery was produced, what
- 11 kind of discovery was produced here. Now, trouble calls for
- 12 the Charter Club were never called for...
- Now, he's going to try to create an impression
- 14 that somehow --
- 15 THE COURT: Hang on a second. You cannot examine
- 16 the witness as to whether discovery was or was not produced.
- 17 Is that what you intend to do?
- MR BALLER: No, no. I have not seen any trouble
- 19 calls that had anything to do with wiring, and I'm wondering
- 20 how the witness suddenly, before she testifies, has now
- 21 access to information that --
- MS. LARSON: We asked specifically for in
- 23 discovery.
- MR. BIANCHI: It was never requested.
- 25 THE COURT: My point is, if you've got a discovery

- 1 dispute, you cannot raise that in front of the jury with the
- 2 witness. If that's what you're attempting to do, I'm not
- 3 going to let you do it, at least not preliminarily.
- 4 MR BALLER: I'll ask her to describe what she's
- 5 talking about and we'll not refer to discovery
- 6 THE COURT: All right. Any problem with that?

- 7 MR BIANCHI: No, that's fine, Your Honor. That's
- 8 fine. I just don't want it to seem like we're somehow
- 9 hiding the ball when we're not hiding the ball
- 10 MR. BALLER: In fact, I think you are.
- MR BIANCHI: No, I'm not, I'm not. Sorry. And I
- 12 talk offense to that.
- 13 THE COURT: Hang on a second. If the answer is
- 14 she identifies a document that you don't think you have and
- 15 that was requested and should have been produced, you can
- 16 come to sidebar and we'll resolve it there.
- 17 MR BALLER: Okay
- 18 (Sidebar concluded)
- 19 BY MR BALLER
- 20 Q. Would you kindly describe the specific document that
- 21 you're referring to that reflects the trouble call to repair
- 22 wiring, itself, at the Charter Club?
- 23 A. It's not a report that is regularly created. Rather,
- 24 in preparing and just kind of making sure I have -- my
- 25 understandings are correct, a list of the trouble call

- 1 activity using a trouble code resolution, so there would be
- 2 all different types of trouble calls not just those
- 3 including wiring. It's more general than that.
- 4 Q. So are you saying that this document does not say --
- 5 that this is not a trouble call report on a request to
- 6 repair wiring, not -- not other kinds of trouble calls, but

- 7 I'm referring particularly to wiring at the Charter Club?
- 8 A That's one of the trouble call resolution codes,
- 9 wiring Inside wiring, home wiring, those are -- are parts
- 10 of trouble code, trouble code resolutions
- 11 Q. So you're telling me what a form says, but not that
- 12 the form referred to a specific event of a trouble call to
- 13 repair inside wiring; is that your testimony?
- 14 A. My testimony is that it would have had to have gone
- 15 out and looked at the events in order to give a number
- 16 Q So you're saying that there is a trouble call for
- 17 repair of maintenance -- or rather for repair of wiring at
- 18 the Charter Club?
- 19 A. There's trouble code activity at -- at all of our
- 20 properties. The same codes can also be used, in some
- 21 instances, in single family residence, for example, if we
- 22 had to go out and -- use the example of the converter. If
- 23 we had to go out and repair a converter, it would be the
- 24 same trouble code if it was in a single family home as if it
- 25 was in a condominium's home with a converter.

- 1 Q I'm not sure I understand. Are you saying that there
- 2 are certain codes that cover several kinds of activities and
- 3 that maintenance of wire is one that's covered by the code?
- 4 A Yes.
- 5 Q. So --
- 6 A. There -- it's -- there's a code specific -- there
- 7 would be codes specific to specific resolutions to specific

- 8 problems.
- 9 Q. But I'm trying to narrow down whether there is a
- 10 unique code for maintenance or repair of wiring so that if
- 11 you saw a code checked, I don't know what your form looks
- 12 like, but if you saw that activity checked, you would know
- 13 that that was a repair of wiring and nothing else?
- 14 A. Yes, I believe there is a code that establishes that.
- 15 I don't work with that on a daily basis. That's not my area
- 16 of -- of expertise, but I know that when a resident calls in
- 17 to our call center and has an issue, they explain that
- 18 issue The technician then goes out to provide service, and
- 19 then he indicates what he did to resolve the issue.
- 20 Q. Okay, and so you say that you saw one such report?
- 21 A. Yes
- 22 Q. When did you see that?
- 23 A. Probably within the last five or six business days.
- 24 Q. Okay. And was that in the context of preparing your
- 25 testimony?

- 1 A. That was in the context of making sure that if I had
- 2 to answer that question, that I knew with certainty that I
- 3 could answer it correctly. Basically confirmed what I
- 4 already knew, but I just wanted to make sure that when I say
- 5 we run trouble calls and we don't charge and we do that at
- 6 our own cost to maintain our system, I wanted to be sure
- 7 that I was accurately going to answer that question

- 8 Q Okay And were you shown just one such call or were
- 9 there many?
- 10 A. No, it was a tally of calls and it was not just on
- 11 one property -- it was just a massive report that just
- 12 showed whether or not activity was -- was done
- 13 Q Okay And does this report show who paid for the
- 14 call?
- 15 A. No, not specifically.
- 16 Q And so if the report showed maintenance on wiring,
- 17 you would not know whether the wiring was Comcast's wiring
- 18 or the condominium's wiring for which Comcast was charging a
- 19 service charge?
- 20 A. Not necessarily by just looking at the report. One
- 21 would have to know the property and would have to know,
- 22 pursuant to the contract, who owns what. So with that
- 23 regard, of course I would know, having access to our
- 24 agreements, who owns the wiring.
- 25 Q And did you, in this particular instance, make the

- 1 comparison to determine who paid for the maintenance call?
- 2 A Well, I know we don't charge for maintenance or
- 3 trouble calls. So I didn't have to make that comparison.
- 4 We don't charge for trouble calls.
- 5 Q. Whether or not you own the wiring?
- 6 A If -- if we don't own the wiring, which in most cases
- 7 we do own the wiring because most condominiums don't want to
- 8 have to maintain it, we would not charge. In some cases

- 9 where we don't own the wiring, where we probably should
- 10 charge, we don't charge. And I found several of those
- 11 instances, as well, where it's just become such a course of
- 12 our business to run the trouble call, you know, if somebody
- 13 doesn't communicate to the technical department we should be
- 14 charging for that, there are instances where we do those
- 15 trouble calls at our expense, as well.
- 16 Q Okay Let me pause for a second and get the next
- 17 document.
- Is Just to be clear that I understand your testimony,
- 19 how much, to your knowledge, does Comcast pay for
- 20 installation of inside wiring?
- 21 A. I think that that range can vary depending on what
- 22 work is needed.
- 23 Q Okay Let's take a look at the figure \$300 per unit,
- 24 okay? Now, do you know whether that is -- \$300 per unit for
- 25 home run wiring Now, does Comcast have a standard rate for

- 1 installation of home run wiring?
- 2 A. I don't think that there's a quote/unquote standard
- 3 rate, because each system is so unique. Some systems, you
- 4 have home runs from each floor. Other properties you've got
- 5 distribution that comes in maybe to a ground floor and then
- 6 the home runs go from there. So every circumstance is just
- 7 so different. Sometimes you have conduits that you can use;
- 8 sometimes you don't. So it varies.

- 9 Q. So you're saying that you don't have a standard rate,
- 10 like Marco Island Cable's \$125 that we saw yesterday in the
- 11 exhibit, in one of the exhibits that was presented to him?
- 12 A No, not that I'm aware of We base it on what is
- 13 actually needed to be done, what's going to be -- what is
- 14 the work that's needed at each property.
- 15 Q. Okay And you're saying that \$300 per unit is, in
- 16 the case of the Charter Club, a calculation based on the
- 17 specifics of what the cost would be to -- the replacement
- 18 cost of the home run wiring at the Charter Club?
- 19 A Well again, I -- I wasn't directly involved with
- 20 creating the price, but I will say that having worked
- 21 with -- with this in the past, that that is the price that
- 22 we came up with that we felt was a fair price.
- 23 Q. Okay. Now, let's move to another topic. Would you
- 24 please put in front of you, or if you --
- 25 MR BIANCHI: Excuse me, what exhibit are you

- 1 putting in the --
- 2 MR BALLER: The tax stipulation already in
- 3 evidence I'm going to put up the tax stipulation between
- 4 Comcast and Marco Island Cable, and you can either follow
- 5 this here or you can look at Plaintiff's Exhibit Number 4.
- 6 BY MR BALLER
- 7 Q Do you recall at your deposition of September 1st
- 8 when you were asked whether Comcast has paid personal
- 9 property taxes on the wiring that it claims to own, you said

- 10 that you didn't know anything about that, that was someone
- 11 else's responsibility? Is that correct?
- 12 A. That is correct.
- 13 Q. Is that still your position?
- 14 A. I've obviously learned a little bit more about it.
- 15 I'm still totally not the expert in this area, by any means.
- 16 Q Well, based on your business understanding of the
- 17 federal rules, would knowledge that Comcast has not paid
- 18 personal property taxes on home wiring and home run wiring
- 19 for MDUs that it claims to own in Collier County have made a
- 20 difference to you in whether Comcast, in fact, owns the
- 21 inside wiring?
- 22 A. (No response)
- 23 Q That's a bad question Let me try to ask it again.
- 24 Does the fact that Comcast has not paid personal property
- 25 taxes for home wiring and home run wiring for MDUs that it

- 1 serves in Collier County make any difference to you in your
- 2 view that Comcast, in fact, owns that home run wiring and
- 3 home wiring?
- 4 A. No. I would say it doesn't make any difference. My
- 5 understanding is that we haven't paid those taxes because
- 6 they're not required, possibly, and nor have we been asked
- 7 to pay the taxes. So I don't think that that's -- I think
- 8 that that's -- Comcast owns the equipment and there's
- 9 certain equipment that you pay taxes on and there's certain

- 10 equipment that you don't. And I know that Comcast would not
- 11 intentionally not be in compliance with -- with tax laws
- 12 Q Okay Now, you're saying that you don't question
- 13 that Comcast has not paid personal property taxes because in
- 14 fact, we've stipulated that it hasn't, and are you --
- MR BIANCHI: Objection, Your Honor. That
- 16 question's improper. The stipulation says that it does pay
- 17 property taxes with regard to that equipment
- MR BALLER: Excuse me, you're right. I mean
- 19 to --
- 20 IHE COURT: The objection's sustained.
- 21 MR BALLER: I mean to address only the home
- 22 wiring and home run wiring. I do not mean to imply, and
- 23 I've never meant to imply that Comcast has not paid taxes on
- 24 its distribution system. Okay?
- 25 THE WITNESS: Okay.

- 1 BY MR. BALLER
- 2 Q Okay, but we're in agreement that Comcast has not
- 3 paid personal property taxes on its home wiring and home run
- 4 wiring You agree with that?
- 5 A. Yes.
- 6 Q There's no question about that?
- 7 A. Uh-huh.
- 8 Q. Are we in agreement that that property is personal
- 9 property?
- 10 A We're in agreement that Comcast owns that wiring,

- 11 yes.
- 12 Q. That that is personal property of Comcast?
- 13 A I don't know that --
- 14 MR BIANCHI: Objection, Your Honor, calls for a
- 15 legal conclusion
- 16 THE COURT: Overruled. She can testify if she
- 17 can.
- 18 A I don't know in the corporate world if it's referred
- 19 to as personal property or if it's referred to as something
- 20 else. So if personal property means that we own it, that
- 21 it's the property of Comcast, definitely, I would say that
- 22 we own it
- 23 BY MR BALLER
- 24 Q. Okay Now, let me move to Plaintiff's Exhibit 195,
- 25 which is the Continental Cablevision agreement that

- 1 Mr. Bianchi questioned one of our witnesses yesterday about.
- 2 MR. BIANCHI: Counsel, I believe the -- may I?
- 3 (Discussion off record)
- 4 MR BIANCHI: I don't believe it's been admitted,
- 5 but we have no objection, provided it's the redacted
- 6 version.
- 7 MR BALLER: You want to redact this?
- 8 MR BIANCHI: Not redacted, but that you have all
- 9 the pages.
- 10 If it's -- Your Honor, I don't believe, according

- 13 MR. BIANCHI: Your Honor, we also have the
- 14 redacted letter, the Cozumel letter, if we could get it
- 15 printed up.
- 16 THE COURT: Can he do that while we're discussing
- 17 it?
- 18 MR BIANCHI: Yeah, sure.
- 19 (Discussion off record)
- 20 MR BIANCHI: Your Honor, we object to Exhibits --
- 21 I'm sorry, are we on the record? We are, okay. I'm sorry,
- 22 Joy, I'm jumping, I'm not up here.
- 23 I've been handed -- is this plaintiff's exhibit or
- 24 defendant's exhibit?
- 25 MR BALLER: Plaintiff's

- 1 MR BIANCHI: Plaintiff's Exhibit 215, 212, and
- 2 216 It's a series of emails We object to these emails
- 3 coming in because they pertain to off-the-island contracts.
- 4 Specifically, it's talking about the Hammock Bay agreement,
- 5 which is -- the Court may want to take judicial notice or
- 6 not, but it's located off the island and there's questions
- 7 back and forth about the terms and negotiations of that
- 8 Hammock Bay agreement, and we would ask that these documents
- 9 not come in for that reason.
- 10 IHE COURI: Mr Baller?
- 11 MR. BALLER: Your Honor, what these documents are
- 12 about are, according to their subject line, Vera Cruz
- 13 installation and services agreement, Vera Cruz installation

- 14 and service agreement, Vera Cruz installation and services
- 15 agreement. Belize and Vera Cruz WCI agreements, et cetera.
- 16 The Hammock Bay agreement was negotiated at the
- 17 same time as Belize and Vera Cruz, and as these documents
- 18 show, was the template for the two properties on the
- 19 mainland, Vera Cruz and Belize, and as the documents show,
- 20 they show what the intent is behind the Belize and Vera Cruz
- 21 agreements because they were negotiated at virtually the
- 22 same time. We cannot -- I suppose we can delete the words
- 23 Hammock Bay agreement and just talk about these as an
- 24 agreement and the Court would never know that we were
- 25 talking about the mainland, but the substance of these

- documents which reflect the intent of the parties and the
- 2 intent governing the Belize and Vera Cruz properties, both
- 3 of which are on the island, would be very important for us
- 4 to demonstrate Or we'd be happy to refer to Hammock Bay as
- 5 XYZ, or something like that, so as not to reveal --
- 6 THE COURT: Let me look at the documents first,
- 7 please
- 8 MR BALLER: Your Honor, I have one more point
- 9 that I would like to suggest to the Court.
- 10 One more point is this, is Defendant's 85, which
- 11 the defendant has not sought to exclude. In fact, it's on
- 12 its -- and it was admitted already into the record and it
- 13 contains references to these same properties and was not

- 14 withdrawn
- 15 THE COURT: Well, I'm not sure it's been admitted
- 16 during the trial This is one of those where I admitted it
- 17 at the status conference and then did the summary judgment
- 18 and --
- 19 MR. BIANCHI: Exactly, Your Honor.
- 20 THE COURT: It's my fault. I caused that
- 21 confusion I apologize
- MR. BALLER: They didn't ask to withdraw this one.
- 23 IHE COURT: 85, Defendant's 85, is that going to
- 24 be admitted or is there any objection, counsel?
- 25 MR. BIANCHI: We have no intent of admitting that

- document, Your Honor. It's an oversight, obviously. We
- 2 tried as hard as we could to get as many documents as we
- 3 could withdrawn after the Court issued the order of
- 4 July 3rd. Again, our issue is the same. These contracts
- 5 speak of negotiations with a developer off the island and
- 6 the import that -- the import that's being raised here has
- 7 to do with the fact that it's trying to go off the island
- 8 and explain -- well presumably, it's the idea of -- let me
- 9 start again
- 10 We would object because the document speaks to
- 11 activities that are off the island that the Court has
- 12 already ruled are not part of this lawsuit. The contracts
- 13 are off the island
- 14 THE COURT: All right. It looks to me, and

- 15 counsel can correct me if I'm incorrect, as to
- 16 Exhibit 212 -- I want to make sure, it's Hammock Bay that's
- 17 off the island?
- 18 MR BIANCHI: That's correct.
- 19 THE COURT: And Belize is not Is Vera Cruz on or
- 20 off?
- 21 MR. BALLER: It's on the island.
- 22 IHE COURI: It looks to me that Exhibit 212 can be
- 23 easily redacted. I only see one place where Hammock Bay is
- 24 mentioned in the last, second to the last line Something
- 25 about a bug which might be a talking bug. I can't tell

- 1 MR BIANCHI: The issue is the whole series of
- emails is -- certainly, if one reads it from the bottom to
- 3 the top up, which would be chronologically the way that they
- 4 go, it speaks of the Hammock Bay agreement being the one
- 5 that they're all looking at, and that's the -- what's made
- 6 reference to in the email that's dated at the very bottom of
- 7 the page, but from Ms. Mello to Mr Kovacheff and
- 8 Ms Delgado And then from there on, it goes up But the
- 9 whole gist of the chain is, you know, Hammock Bay is what
- they're all talking about and Hammock Bay is the issue and
- 11 I'm not saying there are not other issues here. I'm not
- 12 saying that, Your Honor, but certainly, the concern is for
- 13 concerns off the island, not concerns on the island
- 14 MR BALLER: There's nothing --

- 15 IHE COURT: Well, there's nothing -- there's
- 16 little in the email dealing with Hammock Bay, per se, and
- 17 the subject matter, according to the email, is Belize and
- 18 Vera Cruz agreements. I don't dispute what you say, Hammock
- 19 Bay forms the foundation or perhaps the model.
- 20 MR BIANCHI: Exactly, Your Honor, and if the
- 21 Court were to look at 215, Plaintiff's 215, which is the
- 22 first in the series of the sequence, it starts off with
- 23 Ms. Mello's email to Mr. Kovacheff saying, here is the
- 24 Hammock Bay agreement modified at your request, which speaks
- 25 of Comcast's having an exclusive right to the owner's

- 1 internal wiring. Hammock Bay is now part of this lawsuit,
- 2 or could be part of this lawsuit.
- 3 Then she speaks of what it is, then on the letter,
- 4 again, the email -- excuse me, Plaintiff's Exhibit 215,
- 5 starting with Mr Kovacheff's email back to Ms Delgado of
- 6 August 1st, again they're discussing the Hammock Bay and she
- 7 says it sounds like a plan, and if you follow the sequence,
- 8 it is that same sequence that continues on Plaintiff's
- 9 Exhibit 212.
- 10 THE COURT: Is there any intent to introduce or
- 11 attempt to introduce the Hammock Bay agreement, itself?
- 12 MR BALLER: Your Honor, no To us, you could --
- 13 you could be referring to any nomenclature for that. You
- 14 know, you could tell us to refer to it as anything, and the
- 15 text would be the same. And we don't have any intention of

- 16 talking about the mainland during the course of my
- 17 examination.
- 18 THE COURT: The Court is going to overrule the
- 19 objections to 212, 215, and -- let me look at 216.
- 20 MR BIANCHI: Your Honor, if the other two are
- 21 coming in, then we ask that Plaintiff's 216, which is also
- 22 marked as Defendant's 85, would come in because it's all
- 23 part of the same sequence of communications. If you put
- 24 them together, it makes sense, other than some scattered
- 25 approach Otherwise, it just becomes a half story.

- 1 THE COURT: Let me stop you. With regard to the
- 2 exhibits, I would not oppose striking the phraseology
- 3 Hammock Bay, but to the extent no one tells them it's off
- 4 the island, I guess no one's going to know that it is.
- 5 MR BALLER: I would want to be overly cautious
- 6 and not take any chance of someone randomly knowing that.
- 7 THE COURT: You want to just redact the Hammock
- 8 Bay and --
- 9 MR BALLER: Right, and --
- 10 THE COURT: That's fine
- 11 MR BALLER: Yes, I do
- 12 IHE COURT: Unless you don't want that
- 13 MR. BIANCHI: Well Your Honor, frankly, it doesn't
- 14 matter. I mean, it doesn't matter. If they're all coming
- 15 in, essentially they all should come in.

- 16 THE COURT: If they all are coming in -- let me
- 17 make sure we all understand it All three of those exhibits
- 18 are coming in, and I would direct that counsel redact
- 19 "Hammock Bay" unless the defendant doesn't care or doesn't
- 20 want to redact it...
- 21 MR. BIANCHI: Well, I would say if it's going to
- 22 come in, I prefer to have a complete document rather than
- 23 some black language. The jury is maybe concluding that
- 24 we're trying to essentially hide something, which is not
- 25 really the truth, but we're trying to keep the case within

- 1 the confines of the Court's order So in all honesty, no,
- 2 if they're coming in, I would prefer them all to come in
- 3 THE COURT: All right, we'll do that. They can
- 4 all come in unredacted, then.
- 5 MR BALLER: And I move their admission
- 6 THE COURT: The Court is, if I've not said it
- 7 before, is going to overrule the objection to 212, 215, and
- 8 216, and those will be admitted.
- 9 MR BALLER: Thank you, Your Honor.
- 10 (Plaintiff's Exhibits 212, 215, and 216 admitted)
- 11 THE COURT: Now, I'm not sure I ruled or
- 12 understand what the position is with regard to Defendant's
- 13 85. Is that being offered or is that --
- MR BIANCHI: Your Honor, it's the same number.
- 15 You've taken care of it because basically it goes as 216.
- 16 IHE COURT: Great.

- 17 MR. BIANCHI: I've also noticed that plaintiffs
- 18 have introduced the same document under different numbers
- 19 THE COURT: I hadn't noticed that they've done
- 20 that It may be on the exhibit list several times
- 21 MR BIANCHI: According to my count, we at least
- 22 have the South Seas letter coming in twice already under
- 23 different numbers. That may just be -- I'm not saying I'm a
- 24 hundred percent right, but I was just trying to coordinate.
- 25 I would ask this from the plaintiffs, there's a weekend

- l coming up, if they could clean up their exhibit list so that
- 2 we can avoid this problem, it will speed our trial
- 3 immeasurably, Your Honor, if they would at least stick to
- 4 one set of numbers for one set of documents, because what's
- 5 occurring is we're running around trying to figure out what
- 6 document it is half the time, trying to figure out whether
- 7 it's been admitted or not
- 8 THE COURT: I would encourage both sides to do
- 9 that and I would also indicate that I don't intentionally
- 10 intend to let the same copy of the same exhibit come in
- 11 twice. If that's happened so far, we can take care of it.
- MS. LARSON: We tried to do that, Your Honor We
- 13 will do that.
- 14 MR BIANCHI: For example, on that particular
- 15 exhibit that I know of, there's different versions of it,
- and obviously, they're different documents then

- 17 IHE COURT: That's right.
- 18 MR. BIANCHI: Thank you Your Honor, I
- 19 interrupted. I just wanted to make sure the jury gets in
- 20 and Ms. Delgado got returned to the box.
- 21 THE COURT: She can go up right now.
- 22 MR BIANCHI: Ihank you.
- THE COURT: Have the jury step in, please.
- 24 COURT SECURITY OFFICER: Yes, sir.
- 25 (Jury in)

- 1 COURT SECURITY OFFICER: You may be seated
- 2 THE COURT: Mr Baller, you may proceed.
- 3 MR. BALLER: Thank you, Your Honor Good
- 4 afternoon, Ms. Delgado.
- 5 THE WITNESS: Good afternoon.
- 6 BY MR BALLER
- 7 Q. Ms. Delgado, I believe that before the lunch break,
- 8 we were discussing the tax stipulation. Do you recall that?
- 9 A. Yes.
- 10 Q. And we had -- I believe you testified that there is
- 11 no disagreement between the parties that Comcast has not
- 12 paid property taxes for the years 2001 through 2005 on the
- 13 inside -- excuse me, on the home run wiring and home wiring
- 14 in condominiums in Collier County, but has paid property --
- 15 personal property taxes on the distribution system in
- 16 Collier County; is that correct?
- 17 A Correct

- 17 IHE COURT: That's right.
- 18 MR BIANCHI: Thank you. Your Honor, I
- 19 interrupted. I just wanted to make sure the jury gets in
- 20 and Ms. Delgado got returned to the box.
- 21 IHE COURT: She can go up right now
- 22 MR BIANCHI: Thank you.
- 23 IHE COURT: Have the jury step in, please.
- 24 COURT SECURITY OFFICER: Yes, sir
- 25 (Jury in)

- 1 COURT SECURITY OFFICER: You may be seated.
- 2 THE COURT: Mr. Baller, you may proceed.
- 3 MR. BALLER: Thank you, Your Honor. Good
- 4 afternoon, Ms. Delgado
- 5 IHE WITNESS: Good afternoon
- 6 BY MR BALLER
- 7 Q. Ms. Delgado, I believe that before the lunch break,
- 8 we were discussing the tax stipulation. Do you recall that?
- 9 A. Yes.
- 10 Q. And we had -- I believe you testified that there is
- 11 no disagreement between the parties that Comcast has not
- 12 paid property taxes for the years 2001 through 2005 on the
- 13 inside -- excuse me, on the home run wiring and home wiring
- 14 in condominiums in Collier County, but has paid property --
- 15 personal property taxes on the distribution system in
- 16 Collier County; is that correct?
- 17 A. Correct.

- l articulate it that way. Let me ask a different question.
- 2 You do payback analyses; right?
- 3 A. Yes, we do.
- 4 Q What is a payback analysis?
- 5 A. Well, like any business, any business is in business
- 6 to be profitable and Comcast very often does what we term as
- 7 a payback analysis where we look at costs, investment
- 8 that -- the capital that we might be putting into a project
- 9 versus the subscribers that we may get in order to determine
- 10 the profitability of -- of a project.
- 11 Q. And if you look at your payback analyses, are you
- 12 able to determine return on investment, or is that not the
- 13 kind of information that a payback analysis will give you?
- 14 A. I've seen paybacks that will show us the return on
- 15 investment Really, in some cases, when you spend capital
- 16 to build a project, for example, you may not actually see a
- 17 return on that investment for, you know, a period of years.
- 18 So yes, I mean, that's information that would be reflected.
- 19 Q Okay The loss of 1200 subscribers, you said, at
- 20 South Seas was an important development for Comcast; is that
- 21 correct?
- 22 A. Correct.
- 23 Q. And more specifically, what we're talking about at
- 24 South Seas is the loss of a bulk, an exclusive bulk sales
- 25 agreement; is that correct?

- 1 A. South Seas was a bulk account, yes.
- 2 Q. And would you describe what that means?
- 3 A. That means that there was an agreement between us and
- 4 the association to provide cable services at a discounted
- 5 rate to 100 percent of the units at the property
- 6 Q. Does that mean that 100 percent of the units must pay
- 7 for service, whether or not they choose to take it?
- 8 A. That would be something that would typically be
- 9 between the association and the residents.
- 10 Q. But between Comcast and the association, you would
- 11 expect a check that covered a hundred percent of the units,
- 12 whether or not 85 percent, 50 percent, or whatever of the
- 13 units were taking your service at any one time; is that
- 14 correct?
- 15 A. Yes. Typically, when those agreements are
- 16 negotiated, the association will -- will ask that service be
- 17 delivered to a hundred percent of the units. I don't know
- 18 how they handle collections between the residents, but --
- 19 but typically, that's how our agreements have worked.
- 20 Q And to your knowledge, has that been a source of
- 21 gripes on Marco Island, that form of bulk sales contract?
- 22 A. That's not an unusual form of bulk contract. So --
- 23 Q. You haven't answered my question. Has it been --
- 24 A. Has it been a gripe? I haven't specifically heard
- 25 from customers that that's a gripe. Does it -- does it come

- 1 up in negotiations? It may. I understand that Mr. Gaston
- 2 has somewhat of a different policy from his testimony
- 3 Q. And what is that -- what's your understanding about
- 4 that?
- 5 A. My understanding is that his arrangement with the
- 6 association is for the units that opt to have the service
- 7 Q. And you said, I think, a moment ago that you haven't
- 8 heard gripes from customers; is that correct, directly
- 9 from --
- 10 A. Directly, yeah.
- 11 Q. Have you heard it indirectly through Ms. Mello or
- 12 Ms. Chrisann Folk?
- 13 A Most of what I've heard from Ms. Mello and Ms. Folk
- 14 was related to the rate, itself, and not so much related to
- 15 the hundred percent that usually is included in those types
- 16 of agreements They've indicated, or they had indicated in
- 17 the past that the rates were an issue.
- 18 Q Okay. Now, why is it important to -- strike that.
- 19 Is it important to have a customer take basic
- 20 service? And please explain what basic service is to
- 21 Comcast.
- 22 A. Comcast has multiple levels of basic service The
- 23 most preliminary basic service is what actually gets
- 24 services activated to the unit. You have to have basic. We
- 25 have to turn the service on for you to get that. Is that --

- 1 I mean, basic service is sort of the basic product that
- 2 subscribers can take.
- 3 Q. Okay. And on the average, what is Comcast's rate for
- 4 basic service on Marco Island? And you don't have to be too
- 5 exact, just to give a ballpark of what we're talking about
- 6 I know this will vary from place to place, high and low.
- 7 A Bulk rates?
- 8 MR BIANCHI: Objection, Your Honor
- 9 IHE WIINESS: Retail rates?
- 10 BY MR BALLER
- 11 O. Bulk rates for basic service.
- 12 A. Bulk rates can range. There are many things that are
- 13 factored in, so I'd like to explain that.
- 14 Q. Please do.
- 15 A. Contract term, size of the community, possibly
- 16 initial investment, those types of factors. I would say
- 17 that Comcast rates can range anywhere from \$6 a unit, \$7 a
- 18 unit, to \$20 a unit, depending on the type of property,
- 19 depending on the circumstances with each negotiation. Each
- 20 is unique.
- 21 Q. \$6 a unit, did you say?
- 22 A. Yes.
- 23 Q. And how many properties do you sell bulk service at
- 24 \$6 a unit?
- 25 A Usually those types of communities would be more like

- l hotels, motels
- 2 Q Well, let's take hotels and motels out and talk about
- 3 condominiums What would be the range of high and low of
- 4 rates for bulk service, for basic bulk service?
- 5 A. I would estimate anywhere from -- I believe we have
- 6 communities at the 11, 12-dollar range up to the 20-dollar
- 7 that I mentioned before range
- 8 Q. Let's use the bottom of the range, \$11, okay? Now,
- 9 if you have a contract that requires the condominium
- 10 association to pay Comcast \$11 for every unit in the
- 11 condominium, okay, and someone would prefer to take service
- 12 from Marco Island Cable, okay, and let's completely hold
- 13 aside questions of inside wiring. Let's say he is available
- 14 through some sort of wiring arrangement to provide that
- 15 service. Okay?
- 16 A Uh-huh
- 17 Q And now the customer already has to pay \$11 for basic
- 18 service to you; is that correct?
- 19 MR. BIANCHI: Objection, Your Honor. Vague
- 20 THE COURT: Basis?
- 21 MR BIANCHI: Vague The question is the customer
- 22 is paying Comcast \$11. That's not what the witness has
- 23 testified to.
- MR. BALLER: All right, I'll modify that.
- 25 THE COURT: The objection's overruled, go ahead.

- BY MR. BALLER
- 2 Q All right. The association is already paying you \$11
- 3 for every unit in the condominium. That's correct? That's
- 4 my assumption, okay? I'm assuming this --
- 5 A If it's on a bulk contract, the association would be
- 6 paying Comeast to deliver service to all the units, that's
- 7 correct.
- 8 Q. Okay And would you assume that the association
- 9 would charge the customer's account \$11? Would that be your
- 10 assumption?
- 11 A My assumption would be that, that they would somehow
- 12 assess the residents for the -- for that.
- 13 Q Okay. And if a customer was in a condominium where
- 14 your assumption was correct, that the association was
- 15 assessing the customers \$11 each, each unit owner \$11 each,
- 16 would the customer now have to pay whatever Mr. Gaston's
- 17 prices were for comparable service plus your \$11?
- 18 A If the customer is being assessed, which I believe
- 19 that's probably how that is handled, and that customer made
- 20 the option and elected to have the other service provider,
- 21 then that customer would be making the decision that they
- 22 indeed want to do that So yes, that would be the case.
- 23 Q Now, your services and Marco Island Cable's services
- 24 are fairly comparable; would you say that's true?
- 25 A. I would say that the cable service is comparable,

- 1 yes.
- 2 Q. And so why would -- and to help -- why would any

- 3 customer want to pay you \$11, then pay \$11 plus whatever
- 4 Mr. Gaston charges for comparable service?
- 5 A. It could be due to maybe exclusive programming on our
- 6 line-up or -- I can't answer that question why somebody
- 7 would want to do that I just know that they -- they
- 8 would -- that's what they would do.
- 9 Q Okay Now, suppose -- okay, and that's under the
- 10 assumption that the customer had a choice, because for some
- 11 reason, we've just assumed that it is possible for that
- 12 customer to choose Marco Island Cable and to be served by
- 13 Marco Island Cable. We weren't even talking yet about being
- 14 excluded because of this issue of control of wiring or
- 15 anything like that?
- MR BIANCHI: Objection to the form of the
- 17 question.
- 18 MR BALLER: That's an assumption. That's what
- 19 I'm doing. I'm clarifying. I'm going to now change the
- 20 assumption.
- 21 IHE COURT: Wait a second Do you need a ruling?
- 22 I don't hear any question yet
- 23 MR BIANCHI: Your Honor, he's narrating to the
- 24 witness
- 25 IHE COURT: Ask your question. The objection's

- 1 yes
- 2 Q. And so why would -- and to help -- why would any
- 3 customer want to pay you \$11, then pay \$11 plus whatever
- 4 Mr. Gaston charges for comparable service?
- 5 A. It could be due to maybe exclusive programming on our
- 6 line-up or -- I can't answer that question why somebody
- 7 would want to do that I just know that they -- they
- 8 would -- that's what they would do.
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- 10 assumption that the customer had a choice, because for some
- 11 reason, we've just assumed that it is possible for that
- 12 customer to choose Marco Island Cable and to be served by
- 13 Marco Island Cable We weren't even talking yet about being
- 14 excluded because of this issue of control of wiring or
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- 17 question.
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- 19 I'm doing. I'm clarifying. I'm going to now change the
- 20 assumption.
- 21 THE COURT: Wait a second Do you need a ruling?
- 22 I don't hear any question yet.
- 23 MR BIANCHI: Your Honor, he's narrating to the
- 24 witness
- 25 IHE COURT: Ask your question. The objection's

- 1 sustained
- 2 BY MR. BALLER
- 3 Q. Okay. If on top of what we have assumed before there
- 4 are also significant issues of access requiring the
- 5 construction of a secondary system, would the cost of
- 6 building a secondary system reflected in the rates make it
- 7 all but inconceivable that a customer would be willing to
- 8 take service from Marco Island Cable?
- 9 MR. BIANCHI: It's overly vague, Your Honor. Cost
- 10 of building what system?
- 11 THE COURT: Overruled If she understands it, she
- 12 may answer it.
- 13 A. I'm not sure I'm clear on the question. I'm sorry.
- 14 BY MR BALLER
- 15 Q Okay We have -- we have discussed a hypothetical
- 16 and that hypothetical is that a customer has to pay Comcast
- 17 whether or not they want service from Comcast, that's basic
- 18 service, and then would prefer to do business with Marco
- 19 Island Cable. So we have concluded that in a MDU where the
- 20 association charges back to each unit the portion of the
- 21 bulk service price that it pays to Comcast --
- 22 MR BIANCHI: Objection, Your Honor.
- 23 MR BALLER: -- that that --
- 24 MR BIANCHI: Objection, he's narrating to the
- 25 witness. If he's going to ask the question, he should ask

- 1 the question.
- 2 MR. BALLER: I'm just explaining where we are,
- 3 what our hypothetical was.
- 4 IHE WITNESS: I understand that part.
- 5 THE COURT: The objection -- are you with him so
- 6 far?
- 7 THE WITNESS: Well, I understood what he was
- 8 explaining just now.
- 9 IHE COURT: Ask your question
- 10 MR. BALLER: Okay.
- 11 BY MR. BALLER
- 12 Q. Okay, so we start with that as a base. If Marco
- 13 Island Cable now has to install a separate cable system in
- 14 order to reach those customers and recover costs of doing
- 15 that, do you imagine that it would be economically feasible
- 16 to do any business in an environment like that, in a condo
- 17 like that?
- 18 A I think you -- you know, you said if he had to
- 19 recover his costs, and in our business, we make investments
- 20 and we go out and we offer prices that we recover our costs
- 21 and I would assume that, as a businessman, Mr Gaston would
- 22 do the same thing for his company and he would make the
- 23 investment and he would figure out in accordance with his
- 24 business what he would need to do to recover those costs.
- 25 Q. Okay. So you're saying that he would add to what he

- 1 would have to charge for his service enough cost to be able
- 2 to -- or enough in the prices to be able to recover his
- 3 costs; is that correct?
- 4 A. I suppose that would be one way that he could recover
- 5 his costs.
- 6 Q What would be another way?
- 7 A Looking at different methods of wiring, whether it
- 8 can -- whether you can do it through conduit or whether you
- 9 have to do it other ways. I don't know.
- 10 Q Okay, but your assumption is that one way or another,
- 11 he'd have to recover his costs, right, or whether he has to
- 12 bore through concrete and create another building -- another
- 13 system --
- 14 MR BIANCHI: Objection, Your Honor
- 15 BY MR. BALLER
- 16 Q -- or some other method, but you assume as a
- 17 businessman he'd have to recover his costs?
- 18 MR BIANCHI: Objection to the form of the
- 19 question.
- 20 THE COURT: Overruled
- 21 A. I would say that that would be a normal business
- 22 practice
- 23 BY MR. BALLER
- 24 Q. Okay. So recovering his costs, providing service
- 25 comparable to yours, and then on top of that having the

- 1 association unit owner have to pay your bulk service
- 2 agreement, your bulk service fee would create a tremendous
- 3 disincentive to Mr. Gaston or any other provider of service
- 4 competing with you; isn't that true?
- 5 MR. BIANCHI: Object to the form of the question,
- 6 Your Honor.
- 7 THE COURT: Overruled.
- 8 A. I would say that as with any business, there are
- 9 investments and you have to decide where it's profitable to
- 10 do business and where it's not profitable to do business and
- 11 that's what we do in our business. And if something is just
- 12 not profitable, we don't do it. It just doesn't make
- 13 business sense, and therefore, it wouldn't be a smart -- it
- 14 wouldn't be a smart decision to do anything that didn't make
- 15 business sense.
- 16 BY MR. BALLER
- 17 Q. Right. And what you're saying, in essence, is that
- 18 the way you do business, the way Comcast does business with
- 19 exclusive bulk sales agreements and arrangements that
- 20 require the construction of secondary systems makes it very
- 21 infeasible or impractical for competitors to compete with
- 22 you? Isn't that the logic of what you're saying?
- 23 A. No, I don't think that's -- that's the logic that I'm
- 24 trying to imply at all We've done post-wire I mean,
- 25 we've gone in and put our own cabling into buildings before

- 1 and I don't understand his business. I mean, I don't know
- 2 the details of his business, so I can't really answer your
- 3 question You're asking me if his -- if it would make his
- 4 business not feasible. I don't know his business. I know
- 5 my business. So I'm --
- 6 MR BALLER: Okay, okay. I'm going to move on to
- 7 another topic If you'd like me to do that, I'd be happy
- 8 to If you'd like to have a break, that would be fine, too.
- 9 But this is a transitional point for me.
- 10 THE COURT: Anybody need a break?
- 11 MR BIANCHI: Your Honor, could we have a break?
- 12 THE COURT: You need a break?
- 13 MR. BIANCHI: I do, Your Honor.
- 14 THE COURT: All right, fair enough. Ten minutes.
- 15 Please do not discuss the case among yourselves or allow
- 16 anyone to discuss it with you or in your presence.
- 17 COURT SECURITY OFFICER: All rise for the jury.
- 18 (Jury out)
- 19 THE COURT: All right, ten minutes
- 20 (Recess from 2:10 p m to 2:26 p m)
- THE COURT: Have the jury step in, please.
- 22 COURT SECURITY OFFICER: Yes, sir.
- 23 (Jury in)
- 24 COURT SECURITY OFFICER: You may be seated.
- 25 THE COURT: Mr. Baller, you may proceed.

- 3 otherwise, that's what's in
- 4 MR BALLER: We are just interested in these
- 5 three
- 6 IHE COURT: May I suggest we had a ten minute
- 7 recess and first two minutes is you guys talking about
- 8 exhibits. Try and do it over the recess.
- 9 (Sidebar concluded)
- 10 MR BIANCHI: Your Honor, may I go back on the
- 11 record?
- 12 IHE COURT: You're on the record.
- 13 MR BIANCHI: Rephrase it, may we go back sidebar?
- 14 THE COURT: No.
- 15 MS. LARSON: Your Honor, may I approach the
- 16 witness to put this back in her binder?
- 17 IHE COURT: If that's the exhibits we're talking
- 18 about, you may.
- 19 BY MR BALLER
- 20 Q. Ms. Delgado, are you familiar with an organization
- 21 called WCI Communities?
- 22 A. Yes.
- 23 Q. And do you recall whether in 2003 Comcast negotiated
- 24 agreements with WCI concerning three properties known as
- 25 Hammock Bay, Belize, and Vera Cruz?

- 1 A. Yes, I'm familiar with those.
- 2 Q. Was there a particular sequence in which those
- 3 documents were negotiated?

- 4 A If my memory serves me right, we did the Hammock Bay
- 5 agreement first, and then the Belize and Vera Cruz, or -- I
- 6 believe those were done at the same time.
- 7 Q. Okay Would you please put in front of you
- 8 Exhibit 215, and at the top of this exhibit is your name; is
- 9 that correct?
- 10 A. That is correct.
- 11 Q. And would it be correct to assume that the sequence
- 12 of these emails is from the bottom up, where the first email
- 13 was then forwarded by the recipient with additional text in
- 14 the middle, and eventually that third email includes the
- 15 first two?
- 16 A. Yes
- 17 O. That's correct?
- 18 A. That is correct.
- 19 Q. So the proper way to read these, from the standpoint
- 20 of chronology, would be to work from the bottom up?
- 21 A. Correct.
- 22 Q. Okay. So let's start with the email at the bottom.
- 23 Who is Steven Kovacheff?
- 24 A Steven is the current development manager in the
- 25 Naples system.

- 1 Q. And who is Nikki Mello?
- 2 A Nikki Mello is a account executive who used to work
- 3 for Comcast who reported to Steven Kovacheff.

- 4 Q Would you please read the first email into the
- 5 record, please?
- 6 A. Yes Here is the Hammock Bay agreement, modified at
- 7 your request to state that Comcast has the exclusive right
- 8 to use the owner's internal wiring. You'll notice red line
- 9 that I have removed some other language that again referred
- 10 to our non-exclusive right. Once you get your okays from
- 11 Comcast, if you want to call Stephen together to see if he
- 12 is okay with this change for Vera Cruz and Belize, we can do
- 13 that together. Thanks
- 14 Q Okay. First of all, do you know who, if you want to
- 15 call Stephen together, who is Stephen?
- 16 A. As I recall, that was the attorney that they were
- 17 working with for WCI.
- 18 Q. Okay. And what is your understanding of this very
- 19 brief email?
- 20 A. My understanding of this email is that as is the case
- 21 with -- with every development, every property that we
- 22 negotiate, a contract with, that there was a discussion back
- 23 and forth between the parties about Comcast's exclusive
- 24 right to use the owner's internal wiring. So this -- this
- 25 exchange would have been in reference to modifications that

- 1 were happening at the time relative to the contract that was
- 2 under negotiation.
- 3 Q. Okay And is it correct to say that in this email,
- 4 Nikki Mello, who is negotiating a contract, is saying that

- 5 she is sending her boss, Steven Kovacheff, a copy of a -- an
- 6 agreement that was either previously agreed or narrowing in
- 7 a point -- nearing a point of agreement to add language that
- 8 would give Comcast an exclusive right to use the owner's
- 9 internal wiring?
- 10 A. Yes. That would be my understanding, that they were
- 11 still in those negotiations and this was a point of
- 12 discussion
- 13 Q. And it appears from the sentence that Mr. Kovacheff,
- 14 in fact, suggested the modification; is that correct?
- 15 A. That's what the email indicates. I don't know the
- 16 exact circumstances, but yes, that's what's indicated here.
- 17 Q Okay Did Mr. Kovacheff have a dotted line
- 18 relationship with you, as you described it before?
- 19 A. Yes.
- 20 Q. And let's now move to the second email, the one in
- 21 the middle, and would you read that into the record please?
- 22 A. Yes Terese, here's the Hammock Bay agreement with a
- 23 couple of changes. If we include language that gives us the
- 24 exclusive right to utilize the system during the term of the
- 25 agreement, then I believe we are safe from Marco Island

- 1 Cable. So we don't have to start from scratch, we could use
- 2 this template for the two Marco Island properties. We can
- 3 add this to our Monday stuff. We are meeting at nine a.m.,
- 4 I think was the intention, a team -- at nine as a team and

- 5 ten is our conference call. Thanks, Steven.
- 6 Q Okay Well, that's pretty simple and
- 7 straightforward; isn't it? If we do this, it will keep us
- 8 safe from Marco Island Cable; what did you understand that
- 9 to mean?
- 10 A. I understand that to mean that if we have been given
- 11 the right to use the owner's wiring, then we don't have to
- 12 worry about Marco Island Cable doing as they've done so many
- 13 times in the past, which is basically just coming in and
- 14 starting to use Comcast's wiring. So it means that we would
- 15 have the right to use the owner wiring and if Marco Island
- 16 wants to service there, they can come in and put their own
- 17 wiring in.
- 18 Q. Okay. And now let's move up to the top email. Go
- 19 ahead
- 20 A. And then I replied back, sounds like a plan Maybe
- 21 we can discuss following the two meetings below.
- 22 Q. Okay. Now the third of these emails occurred on
- 23 August 4th, 2003 Correct?
- 24 A. Correct
- 25 Q. And did Mr. Kovacheff require your approval before

- 1 modifying the contracts in the manner he was proposing?
- 2 A No, he did not require my approval for that
- 3 Q. But he wanted your concurrence as by this time were
- 4 you in the regional office? You were a regional director of
- 5 commercial development?

- 6 A. I believe in 2003 I was regional. I believe the
- 7 other systems had been folded in.
- 8 Q Now let's move to Exhibit 212. But before I put this
- 9 up, let me ask you whether you recall what discussions may
- 10 have occurred among you and Mr. Kovacheff and Ms. Mello, if
- 11 she was involved, about the change in the language of the
- 12 Belize, Vera Cruz contracts?
- 13 A. Specifically, I don't recall, but based on the email,
- 14 there were a couple of opportunities that it sounded like we
- 15 probably did discuss at the meetings mentioned in this
- 16 original document
- 17 Q. Okay. But did you agree together to adopt the
- 18 language that was the subject of Mr. Kovacheff's
- 19 recommendation and Ms. Mello' modification of the drafts?
- 20 A Yes, I believe we all agreed that that was the way to
- 21 handle this particular negotiations
- 22 Q. To keep you safe from Marco Island Cable?
- 23 A. To have the exclusive use of the owner wiring.
- 24 Q To keep you safe from Marco Island Cable?
- 25 A To keep Marco Island from utilizing it and having to

- 1 install their own.
- 2 Q Okay Now, we're talking about Belize and Vera Cruz
- 3 here; correct?
- 4 A I believe those are two of the three that we're
- 5 talking about.

- 6 Q Okay Well, isn't it true that there were dual
- 7 wiring systems at Belize and Vera Cruz?
- 8 A I was not aware that there were dual wiring systems
- 9 at the time that these discussions were going on at all I
- 10 don't think any of us knew that they were putting in wiring
- 11 for a satellite system, and what I've -- what I understand
- 12 now is that that dual wiring is intended for a satellite
- 13 system.
- 14 Q. Okay. So let me step back, though, before going on
- 15 to the next question But you heard Mr -- I guess it was
- 16 Mr. Boggs who was here yesterday who had -- no, it was --
- 17 yes, it was -- yeah, it was Mr. Boggs who was there
- 18 who said that that system is not just for satellite. You
- 19 can use satellite or Marco Island or Comcast or any
- 20 combination of those wires, but you're saying you didn't
- 21 know that at the time?
- 22 A. I'm saying that we didn't negotiate the contract with
- 23 Mr. Boggs We negotiated the contract with WCI, and at the
- 24 time, the intent was that Comcast was going to be using the
- 25 internal wiring. I don't recall discussions or being

- 1 advised that WCI was installing multiple systems. My
- 2 understanding was that they were going to install the
- 3 internal wiring, allow Comcast to utilize that during the
- 4 term and then at the end of the term, that would be their
- 5 wiring.
- 6 Q Okay, and how long was the term of this agreement, by

- 7 the way, or these agreements?
- 8 A. I believe that these were 20 year non-exclusive
- 9 agreements
- 10 Q. And what about the exclusive right to use the
- 11 internal wiring, how long were those?
- 12 A. During the term of the agreement, Comcast would be
- 13 utilizing that wiring. The agreements, themselves, however,
- 14 were non-exclusive agreements, and that way, anybody could
- 15 come in The owner wiring, though, was going to be utilized
- 16 for Comcast pursuant to the agreement that we were
- 17 negotiating with WCI.
- 18 Q Okay And so you assumed that this would keep you
- 19 safe from Marco Island Cable for 20 years?
- 20 A. I assumed that what they would do is it would allow
- 21 us to use the wiring uninterrupted and it would allow
- 22 Mr Gaston and his organization, if they wanted to, or if
- 23 even WCI was going to allow them to, to put their own
- 24 cabling in or make some kind of other provision with WCI to
- 25 have wiring put in for them as well.

- 1 Q. Okay. Now, we're talking about the Belize and its
- 2 sister, the Vera Cruz. Now you saw pictures of those
- 3 yesterday. Did you have any idea at the time you were
- 4 negotiating this what the Belize and the Vera Cruz were
- 5 going to look like?
- 6 A. I had a pretty good idea of what the communities were

- 7 going to look like because they're in a section of -- of
- 8 Marco Island that has very similar existing buildings. So
- 9 if you've been down there, you kind of know what they look
- 10 like. So I was definitely familiar with what the buildings
- 11 were going to look like.
- 12 Q. You seriously believe that Marco Island Cable was
- 13 going to put in a separate system in those -- those
- 14 buildings?
- 15 A I believed that if Marco Island Cable wanted to
- 16 negotiate with WCI, that WCI had extended this in our
- 17 contract, to put in wiring, that if he wanted to talk to
- 18 them about doing the same, that he would certainly approach
- 19 them about doing that.
- 20 As it turns out, Marco Island Cable does service
- 21 the mass majority of both of these properties. They have
- 22 the larger number of customers. So apparently, WCI did put
- 23 wiring in for both companies and both companies are there.
- 24 Q I guess Marco Island Cable was pretty lucky that that
- 25 was the case?

- 1 A. I considered that we were pretty lucky that we had
- 2 exclusive use of the owner wiring during the term and we did
- 3 not make that capital investment only to have that
- 4 investment taken away.
- 5 Q. I hear you Okay. Now let's turn to Number 212.
- 6 A Do we want to skip the email in between or -- there's
- 7 an email that's dated in between these. There's one the

- 8 4th
- 9 Q Yeah, okay.
- 10 A. Then we have this email of the 5th.
- 11 Q. Okay, that's fine. Let's do that. Go ahead and read
- 12 this. It's hard to read, but its text is -- go ahead and
- 13 read that, if you would, please.
- 14 A. Okay Do you want me to read the entire email? I
- 15 can
- 16 Q It's not very long and it's important, so please go
- 17 ahead and read it.
- 18 A. Okay, this is an email from Nikki Mello to WCI
- 19 Communities Craig, I'm sorry I missed you the other day
- 20 when I visited WCI to pick up the Hammock Bay agreements. I
- 21 was hoping to get a chance to meet with you in person, but
- 22 I'm sure we'll have another opportunity soon Getting the
- 23 Hammock Bay agreement finalized was a big accomplishment for
- 24 both WCI and Comcast. We all worked very hard together to
- 25 come up with agreed upon language that Stephen Pierce felt

- 1 comfortable with, and I'd like to start with an agreement
- 2 similar to the Hammock Bay agreement for Belize and Vera
- 3 Cruz rather than starting from square one again. I'm
- 4 sending you identical agreements, except for the names, for
- 5 you to review for these properties. Our situation on Marco
- 6 is very unique in that 99 percent of the MDU properties
- 7 there are bulk. However, I understand that since the budget

- 8 was already put into place for Belize, WCI cannot sign a
- 9 bulk agreement for them.
- What I plan to do is approach the board as soon as
- 11 you turn over, with your help in notifying me when that
- 12 happens, so that I can present them with a proposal -- with
- 13 a proposal to bulk the property at a significantly reduced
- 14 rate. My feeling is that they will jump at the chance to
- 15 pay a rate that is a discount of over 60 percent below
- 16 retail rates for service.
- 17 That being said, I hope we are okay with the minor
- 18 modifications that were made to the attached agreements from
- 19 that of the Hammock Bay agreement. You will notice the
- 20 agreement is still a 20 year non-exclusive, as was Hammock
- 21 Bay. The only difference is that Comcast is asking for the
- 22 exclusive right to use your internal wiring without taking
- 23 over any ownership of that wiring Knowing that the
- 24 property is most likely going to be converted to bulk,
- 25 hopefully before C.O., I'm hoping this will not be a

- 1 problem. Please review the agreements and let me know if
- 2 you have any concerns or questions.
- 3 I would like to get these agreements executed in
- 4 short order so that we don't run into the same situation as
- 5 Hammock Bay where residents were already living there before
- 6 Comcast was able to provide services. I look forward to
- 7 talking with you soon. Thank you for your time in advance.
- 8 Q. Okay, thank you.

- 9 MS LARSON: Your Honor, may I approach the
- 10 witness? We have her witness book, for whatever reason.
- MR BALLER: You were putting back other exhibits.
- 12 IHE COURT: Sure.
- 13 MS LARSON: Thank you.
- 14 BY MR BALLER
- 15 Q. Now, Ms. Delgado, I'm going to give you the -- you
- 16 have the Belize agreement in front of you?
- 17 A Yes, I do.
- 18 Q Okay May I ask you to turn to Paragraph --
- MR. BIANCHI: Your Honor, could we have the
- 20 exhibit number?
- 21 THE COURT: Please.
- 22 MS. LARSON: 8
- 23 BY MR BALLER
- 24 Q. Ms. Delgado, is the last sentence of Paragraph B,
- 25 Subparagraph B at Paragraph 1, which is before you there,

- 1 the last sentence there, is that the language that
- 2 represents the exclusive right to use that we're talking
- 3 about? And please, if it's -- if that's so, please read it
- 4 into the record.
- 5 A. Yes, I believe that that is.
- 6 Q. And so would you please read it into the record?
- 7 A. Yes, sir Company agrees that maintenance, service
- 8 for the owners system shall be available to the owner upon

- 9 request at the company's then current rates for labor and
- 10 materials. Owner hereby authorizes company the exclusive
- 11 right to utilize any and all portions of owner's system as
- 12 needed to deliver the services within and throughout the
- 13 premises.
- 14 Q. Okay. So I actually meant only to read the last
- 15 sentence, but since you've read the one before, let me ask
- 16 you a question about that...
- 17 A. I didn't see the periods Sorry.
- 18 Q. Okay. No problem, no problem. The sentence before
- 19 indicates that maintenance was not you were not providing
- 20 maintenance free in this instance; is that correct?
- 21 A. Correct. And in this instance, both parties agreed
- 22 that the owner system would be maintained by the owner
- 23 unless they wanted us to do the work, and then they would
- 24 let us know.
- 25 Q. Okay And the phrase "as needed to deliver the

- 1 services within and throughout the premises" you have
- 2 testified that the day before when you had this exchange
- 3 with Steven Kovacheff you were not aware that the Belize had
- 4 dual cable systems; is that correct?
- 5 A. At the time that we were negotiating this, I don't
- 6 believe any of us knew that there would be dual systems. So
- 7 the wiring -- of course we were assuming it was going to be
- 8 one wire and it turned out it was multiple wires. So it
- 9 really was kind of the best of both worlds because with the

- 10 one wire, we can obviously deliver services pursuant to this
- 11 agreement with no interruption.
- 12 Q. Okay. Could we now move to the next sequence of
- 13 emails on Exhibit 212, and would it be fair to say that the
- 14 same convention that we discussed before, that one reads
- 15 from the bottom up to get the context, is the way to do
- 16 this?
- 17 A. Yes.
- 18 Q Okay So let's start with the bottom one, and we
- 19 have here an email from Ms Mello to you and to Steve
- 20 Kovacheff, and this time, the subject line reads, Belize and
- 21 Vera Cruz WCI agreements. Now, we haven't been focusing on
- 22 Vera Cruz, but was it your understanding that you were
- 23 negotiating both the Vera Cruz and Belize contracts
- 24 simultaneously?
- 25 A. Yes, that was my understanding. They're on the same

- 1 point there in Marco where there -- there's multiple
- 2 buildings there. So yes, it's a sister property
- 3 Q. Okay Now, would you kindly read the first email
- 4 into the record?
- 5 A Yes. Nikki writes, just thought I would pass along
- 6 that these -- that I received these signed agreements today
- 7 by courier. Craig called me and left me a message telling
- 8 me that he had Stephen take a look at them and he made only
- 9 minor changes that he thought we would not object to, and in

- 10 the interest of expediting the whole process, Craig went
- 11 ahead, signed them and sent them to me. Changes do not look
- 12 like a problem to me at all. He was kind enough to send us
- 13 the red lines along with the signed agreements. What's
- 14 really good is that either they did not catch or they did
- 15 not care that we asked to be granted the exclusive right of
- 16 their internal wiring for the term of the 20 year
- 17 non-exclusive agreement. I will process the files along
- 18 with the red lines enclosed for Steven to review when he
- 19 gets back, but again, I don't think they will be a problem.
- 20 I guess Stephen Pierce appreciated the little thank you note
- 21 and Comcast mug I sent him after Hammock Bay because he
- 22 certainly got right on this one for us. And then there's a
- 23 computer smily face So
- 24 Q Okay Go ahead and finish.
- 25 A. This is a total of 271 units.

- 1 Q. Okay. Who is Craig?
- 2 A. Craig is the WCI person that was previously emailed
- 3 in Nikki's prior email that she negotiated the contract with
- 4 at the property, along with Stephen Pierce, who is the
- 5 attorney mentioned in this email that looked at the
- 6 agreements and made a few minor changes
- 7 Q. Okay Now, the sentence, what's really good is that
- 8 they either did not catch or did not care that we asked to
- 9 be granted the exclusive right to use their internal wiring
- 10 for the term of 20 years, 20 year non-exclusive agreement,

- 11 exclamation point, what did you -- what was your reaction to
- 12 that sentence?
- 13 A. Well, my reaction is I didn't -- and I don't really
- 14 understand what her intentions were when she wrote that
- 15 Nikki is a sales executive. She works on commission
- 16 Obviously any sale that she can -- can secure is a good
- 17 thing for her. You can see she was obviously excited,
- 18 exclamations and smily faces included. So I don't know, but
- 19 previously that point exactly is what she referred to in the
- 20 email I just read to you. So I would assume that they felt
- 21 it was acceptable because he reviewed it with their
- 22 attorney, Stephen Pierce, according to this email. So I'm
- 23 not sure exactly what or why she pointed that out. But
- 24 Q. Did you ask her?
- 25 A. No. I mean, we discussed that that would be the way

- that we wanted to proceed, and I think she was happy that we
- were able to do that in this agreement. We did not have to
- 3 do the internal wiring. We had the exclusive use of the
- 4 owner wiring, and I think she was just excited that -- that
- 5 that change made it through
- 6 Q But what she was referring to in this sentence is
- 7 that they either did not catch or did not care that we asked
- 8 to be granted the exclusive right to use their internal
- 9 wiring for the term of 20 years, that's what she was excited
- 10 about; is that correct?

- 11 A. I think she was excited that she received the signed
- 12 agreements today by courier and that the changes seemed
- 13 minor She mentions that she wasn't sure what their
- 14 reaction was to the fact that we were requesting the
- 15 exclusive use of the wiring and she's pretty clear that she
- 16 wasn't sure if they either just overlooked it or if they
- 17 just didn't care about it. She pointed it out to WCI
- 18 specifically to make sure that they were aware of it in the
- 19 August 5th email that I read earlier. She very specifically
- 20 mentions that that's a change in these documents.
- 21 So he was obviously aware of it, and I'm sure if
- 22 they had any concerns with that, he would have addressed
- 23 that with his attorney. So my -- I would look at this and
- 24 think that their attorney obviously must have known and
- 25 thought it was okay. Maybe their attorneys knew that they

- 1 were putting in multiple wires. I don't know. At the time,
- 2 we didn't, but
- 3 Q. Well, let's pursue that for a second. Is it possible
- 4 that they did not care because the language, as needed to
- 5 operate the system, in a building where there are dual
- 6 systems means that you would not need to use the system that
- 7 a competitor would use, so is it that -- is that possibly
- 8 why they did not care? Let's use that one.
- 9 A. I believe it's possible that they did not care
- 10 because maybe they knew they were putting in multiple
- 11 systems and they gave us the exclusive right to use one, and

- 12 that's all we were worried about. So we've -- we've been
- 13 very satisfied with these agreements and have had no
- 14 complaints whatsoever And again, we compete there. We
- 15 both have cable customers. Marco Island Cable has, I think
- 16 somewhere upwards of 122 customers I think Comcast has,
- 17 like, 28. But we're there and we're competing and we're
- 18 satisfied with how these agreements worked out
- 19 Q Did you share Ms Mello's feelings as expressed by
- 20 this paragraph, this sentence?
- 21 A. No
- 22 Q. No? In what way didn't you?
- 23 A Well, I don't know if she's saying either they didn't
- 24 catch it -- I'm not sure She seems to be questioning it
- 25 I didn't question it because we had all had discussions with

- 1 it and I knew that she had been having discussions with WCI,
- 2 so
- 3 Q Okay But you didn't say to her, look, we're talking
- 4 about entering into a 20 year relationship with these
- 5 people, find out whether they didn't catch this. You didn't
- 6 say that to her?
- 7 A No, because I know that I've worked with WCI in the
- 8 past, as I have with other large developers, and I feel very
- 9 certain that they've got a lot of attorneys that are not
- 10 going to allow language to slip through that they're not
- 11 satisfied with. And in addition to that, in addition to

- 12 Nikki mentioning it to Craig Klingensmith of WCI, Craig also
- 13 told her that he -- he left her a message and said that he
- 14 had reviewed it with his attorney and his attorney made
- 15 changes So they obviously reviewed the document and went
- 16 through and made whatever changes they felt were needed.
- 17 Q. Okay Well, let's just assume that it's either they
- 18 didn't care or they didn't catch it. Either way, you got
- 19 your language in --
- 20 MR. BIANCHI: Objection, Your Honor. It calls for
- 21 speculation.
- 22 MR BALLER: I'm asking her to assume. She can
- 23 correct that if she wishes
- 24 THE COURT: Well, I don't know what the question
- 25 is, so let's --

- 1 MR BALLER: Yeah, I haven't finished it, in any
- 2 event.
- 3 BY MR BALLER
- 4 Q Let me just say it's immaterial which of the reasons
- 5 were, they did agree with it and you didn't know at the time
- 6 that there were two -- or dual systems there, so you
- 7 assumed -- is that correct that you assumed that you would
- 8 be safe from Marco Island for 20 years now? Is that
- 9 correct, based on the string of emails?
- 10 A. I -- my feeling on this was that we would be safe
- 11 from Marco Island using that cable that we had been given
- 12 the use of It's a non-exclusive agreement. So in terms of

- 13 being safe from Marco Island and not having to compete with
- 14 them, absolutely not Comcast has wired and maintained
- 15 properties all over the place and Marco Island is utilizing
- 16 that wire in many, many cases. Comcast made a decision that
- 17 we would negotiate with WCI to not have that happen in these
- 18 cases We would let WCI, if they wanted to choose Comcast,
- 19 and apparently they did, that we would allow them to put in
- 20 the wiring, we would allow them to own it, we would have the
- 21 agreement completely non-exclusive, allowing other providers
- 22 to either put their own in -- these were new construction,
- 23 too, by the way So to either put their own in at the time
- 24 or make some other provision So that would be --
- 25 Q Okay And you were in the courtroom yesterday when

- 1 we passed around the magazine that was admitted into
- 2 evidence showing what Belize looked like and presumably its
- 3 sister, Vera Cruz, and you're saying that you expected Marco
- 4 Island Cable to build a separate system there to be able to
- 5 compete?
- 6 A. Actually, the buildings were still under construction
- 7 and it would have been extremely easy to do that. It was a
- 8 pre-wire situation, not a post-wire situation. The
- 9 buildings were under construction. Pre-wire is very
- 10 different than post-wire. Pre-wire means the walls are
- 11 open, everything's open. Our agreement was non-exclusive
- 12 and therefore, they could have been in there, and we assumed

- 13 they were in there, talking to WCI. So yes --
- 14 Q. Okay -- I'm sorry, I didn't mean to interrupt. So
- 15 let's now move up the chain and discuss the email of
- 16 August 19 at 4:46 p.m. And please -- and that's from you
- 17 This is your response, your contemporaneous response to
- 18 Nikki Mello and Steven Kovacheff; all right? Go ahead and
- 19 read it, please.
- 20 A Okay Great news I'm glad we made that change to
- 21 the language It certainly does not hurt to send follow-up
- 22 notes and prizes like the one you sent Stephen Pierce.
- 23 Let's scratch these two off our at-risk projects we're
- 24 working on. I do not think it's important for technical to
- 25 be involved with monitoring Marco Island Cable activity in

- 1 these two. I want to make sure the lock boxes are locked,
- also that they are tagged with property of Comcast stickers
- 3 on our equipment. Our contract allows us the exclusive use
- 4 of the system during the term. If Marco Island Cable wants
- 5 in, they must post-wire, including inside the units. If we
- 6 inadvertently allow him to slip in and start using the
- 7 wiring, it will be very tough to get him out of there with
- 8 a -- without a major court battle. Based on my conversation
- 9 with Gaston during our trip to Cozumel, I know he intends to
- 10 be in Belize Let's discuss. Thanks, Terese.
- 11 Q Okay. Let's scratch these two off our list of
- 12 at-risk projects we were working on. What is your at-risk
- 13 list of projects?

- 14 A As I'm assuming with most businesses, you look at
- 15 your customer and your client list. We keep a list of all
- 16 of our customers, when their contracts are expiring. We
- 17 evaluate as those contracts are either coming up for renewal
- 18 or being built in a new construction situation, we evaluate
- 19 the risk of those as we're trying to negotiate.
- I realize that there might be a conception out
- 21 there that cable TV is not a competitive business,
- 22 especially where there might be only one franchised operator
- 23 to choose from, but in commercial development, we look at
- 24 the business very different than that. It's a very
- 25 competitive business. There are other providers. There are

- 1 satellite companies There are franchised operators.
- 2 There's -- there's a lot of potential competition That
- 3 competition puts the existing properties at-risk of going
- 4 somewhere else and it puts the new build properties at-risk
- 5 of going somewhere else. So the at-risk list obviously on
- 6 Marco, it's pretty clear with 91 percent of the market that
- 7 Mr Gaston's a fantastic competitor, and these new build
- 8 properties were -- were definitely on our list. They were
- 9 on the list of potentially us not being able to provide
- 10 service
- 11 Q. And in this instance, you did not negotiate for an
- 12 exclusive right to provide service; correct?
- 13 A. Correct.

- 14 Q What you negotiated for instead was an exclusive
- 15 right to use the internal wiring; that's correct?
- 16 A Correct You know, there are probably, just like
- 17 there are with just about every contract that's negotiated,
- 18 there's backs and forths with the developers, and the
- 19 developer may have been the one that wanted it to be a
- 20 non-exclusive agreement, which we were fine with I know
- 21 our primary issue was we wanted to be able to use that
- 22 internal wiring and know that we weren't spending the money
- 23 to put that wiring in only to not have the use of it.
- 24 Q Okay And let's move up now to the third email on
- 25 this chain and that is from Nikki Mello back to you and

- 1 Steven Kovacheff. Go ahead and read it, please
- 2 A Did you want to move it?
- 3 Q Oh, I'm sorry. Of course I want to --
- 4 A. It's actually larger here than it is here.
- 5 O. Okay.
- 6 A. Nikki writes, I will be very specific in my work
- 7 order to construction and I'll talk to them about it as well
- 8 to make sure they understand My intention is to work with
- 9 Craig, and as soon as they turn over to the association, I
- 10 would like to get them bulk so that we don't have to worry
- 11 about Marco Island Cable moving in on our territory, as we
- 12 know he will try to do. Craig knows this to be my
- 13 intention, which is why I think he pushed through the
- 14 contracts without a lot of changes. I'll keep you posted on

- 15 when I hear they will turn over so that we can agree on a
- 16 rate to go to them with I think as long as it's fair,
- 17 Marco fair, we won't have to go lower than what we want to
- 18 for 2004, unlike some of the win-backs we're trying to get,
- 19 because we'll have a brand new contract and show him that it
- 20 gives us the exclusive wiring usage. Thanks.
- 21 Q. Now, did you agree with this statement, or with
- 22 Ms. Mello on this, on what she said in this paragraph?
- 23 A. To a certain extent. I said, "Thanks, Nikki. Let's
- 24 be sure not to wait until turn-over. Marco Island Cable
- 25 will slip in there long before that, I feel certain

- 1 Steven, just to be safe, can you add this topic to your
- 2 commercial development technical meeting with Mike
- 3 Davenport? Thanks, Terese."
- 4 Q Let's go back to the sentence in Ms. Mello's email,
- 5 and I'd like to ask you about that I think as long as it's
- 6 fair, Marco fair, we won't have to go lower than what we
- 7 want to for 2004, unlike some of the win-backs they're
- 8 trying to get because we'll have a brand new contract to
- 9 show them that gives us exclusive wiring usage.
- What do you think that Ms Mello meant by that
- 11 statement?
- 12 A. I'm certain that she was talking about the rate, the
- bulk rate, when she says as long as it's fair, Marco fair.
- 14 Marco Island Cable has been obviously very successful with

- 15 very, very low bulk rates. So one of our competitive
- 16 strategies, obviously, to try to save our business and win
- 17 new business is to bring our rates down. Obviously that
- 18 means cutting into profits, but we want to have our
- 19 business, we want to save it, and so I'm sure that she's
- 20 referring to rates here.
- 21 Q. Okay. Now, we won't have to go lower than what we
- 22 want to for 2004, unlike some of the win-backs we're trying
- 23 to get. What is the comparison that she's drawing? Unlike
- 24 what?
- 25 A. I'm not a hundred percent clear on what her

- 1 comparison is. I believe that she's probably referring
- 2 to -- remember, Nikki Mello is an account executive. So
- 3 she's following a marketing strategy that we're trying to be
- 4 competitive and being out there, in the case of some of our
- 5 win-backs. And when I say win-backs, I mean in the
- 6 continuing effort to grow the business and to talk to
- 7 customers that maybe are not with Comcast but at some point
- 8 may be in the future. That would be considered a win-back
- 9 for Comcast. We may have served the property in the past,
- 10 we don't service it now. If we service it in the future, we
- 11 would have won it back. So that's what win-back means.
- 12 Q. And so she says you won't have to lower your rates at
- 13 these properties to the level that -- unlike some of the
- 14 win-backs we're trying to get, because we'll have a brand
- 5 new contract to show them that gives us exclusive wiring

- 16 usage. What did she mean by that?
- 17 A Well, on our win-back strategies, one of the things
- 18 that we've done, because we're already servicing those
- 19 communities, if we've given an incentive or a month free or
- 20 something to win them back. I'm assuming that she may be
- 21 talking about the differences between that.
- 22 This would be a brand new bulk contract, so
- 23 whatever that might be might be negotiated at that time with
- 24 the customer. Also, I would assume, based on this -- and
- 25 just based on in general, Nikki had probably been given

- 1 guidelines as to, you know, rates. She's the account
- 2 executive, so she would -- she would turn to us to say,
- 3 here's where you need to be within rates and if you want to
- 4 do anything other than that, you need to discuss that and
- 5 get approval for that So
- 6 Q. Well, I'm trying to understand what she means that
- 7 because we'll have a brand new contract to show them that
- 8 gives us exclusive wiring usage. How does -- what does
- 9 "because" mean in that sentence?
- 10 A. I can't say what "because" meant. Nikki wrote this
- 11 email and I just can't speculate on that
- 12 Q May I -- let me suggest something and then you tell
- me whether you agree with it or not. Could it be that
- 14 Ms. Mello is saying that because Mr. Kovacheff instructed
- 15 her to put an exclusive right to use clause into the

- 16 agreement and with your consent, Comcast did, now that you
- 17 have exclusive wiring usage, you don't have to lower your
- 18 rates as you might otherwise have had to do in these
- 19 win-back situations? Is that -- is that what she meant or
- 20 is that what it might mean to you?
- 21 A. I don't think that that's what she would have meant.
- 22 I don't think that that would have been the -- the intent
- 23 I think that typically, when we negotiate a contract, you're
- 24 negotiating the main, the main contract that includes the
- 25 bulk information and its all there. I think what she was

- saying is we already have the base agreement, the right of
- 2 entry agreement to provide services there, possibly -- and
- 3 again, I can't speculate what she meant. It was her email.
- 4 Possibly what she meant is that it would be just the bulk
- 5 rate that they would have to negotiate
- 6 Q. Okay. Okay, now, at the time this email exchange was
- 7 occurring, were you aware of the dual systems at the Vera
- 8 Cruz and Belize?
- 9 A. No, I was not aware at all.
- 10 Q. When did you become aware of that?
- 11 A. I don't remember exactly when I actually had visited
- 12 the property in my preparations, saw what I believed to be
- 13 two lines, each tagged. I'm somewhat familiar with this
- 14 description, as we've seen here. I also saw plenty of empty
- 15 home run conduits, as well, that are in this building, but
- 16 primarily, what I noticed is that there are two

- 17 Clearly, we realized that there are two because
- 18 Mr. Gaston also services there and he has the majority of
- 19 the customers and, as I mentioned, Comcast is satisfied with
- 20 this agreement. It has never had any contention or any
- 21 problem with Marco Island Cable being there because we have
- 22 exclusive use of the owner's system, and that's really all
- 23 we requested in this -- in this contract.
- 24 Q Never had a problem with Marco Island being there?
- 25 A Well, obviously we would much rather the customers be

- 1 our customers, from a competitive standpoint and from a
- 2 business standpoint. Our preference would be that customers
- 3 would choose Comcast So I guess in that respect, I
- 4 could -- I guess you could say that the natural instinct
- 5 would be unfortunately, he's there and he's got the majority
- 6 of the customers. So ...
- 7 Q. So when -- when, approximately, was the first time
- 8 you went to Belize, saw it with your own eyes?
- 9 A. The first time that I went there and saw it with my
- 10 own eyes, I'm not sure that there were even residents living
- 11 there. But I don't recall There may have been some
- 12 residents there. It was very early, and I saw it only from
- 13 the outside, not from the inside
- 14 Q. Okay, but I'm -- let me clarify. I'm asking, when
- 15 did you come to know for the first time that there were dual
- 16 systems at the Belize?

- 17 A. Probably, to actually see it and confirm it, as soon
- 18 as I saw it tagged, which has only been recently But also
- 19 knowing that Mr. Gaston has customers there and that's not
- 20 interfering with our wiring, so this is not a situation
- 21 where if a customer did choose to come to Comcast, it would
- 22 interfere, and that's been quite some time. I think right
- 23 from the beginning, he must have negotiated to be in there
- 24 at the same time as we were, and I don't know, he may even
- 25 have an exclusive use of a piece of wiring in there, as

- 1 well.
- 2 Q. To your knowledge, did employees of Comcast ever tell
- 3 Mr. Gaston that he could not provide service at the Belize?
- 4 A I believe in some document that I've seen here, or
- 5 maybe it might even have been -- I'm sorry, I apologize. It
- 6 might even have been from Mr. Gaston's testimony.
- 7 MR BIANCHI: Your Honor, if -- may we have a
- 8 sidebar?
- 9 IHE COURT: Is there an objection to something?
- 10 MR BIANCHI: I believe the witness has been
- 11 invited to go into subject matter. I just want to make sure
- 12 that we follow the Court's prior rulings.
- 13 THE COURT: You may come to sidebar.
- 14 (At sidebar, Court and counsel present)
- MR. BIANCHI: Your Honor, we had a prior sidebar
- 16 with -- I think that the document that the plaintiff is
- 17 going to is 212, which is my letter regarding Belize I

- 18 just want to make sure that we follow the prior Court's
- 19 ruling with respect to the use of that letter.
- 20 IHE COURT: Do you have it?
- 21 MR. BALLER: The letter's been admitted into
- 22 evidence.
- 23 MR BIANCHI: It has, but it came with -- with the
- 24 issue of having to do with litigation and I want to make
- 25 sure that we follow the Court's prior rulings with respect

- 1 to that.
- 2 THE COURT: Has the letter --
- 3 MR BIANCHI: Been admitted, it has, Your Honor.
- 4 But obviously he's inviting the witness to talk about the
- 5 letter The jury's already heard about the letter,
- 6 Mr. Gaston's direct. But the Court also directed counsel
- 7 what he could ask, not ask about the letter. The letter
- 8 doesn't threaten litigation. That's what the Court
- 9 admitted This is a warning to Marco Island Cable not to
- 10 use Comcast's wires it has on Belize; that's all. And I
- 11 just want to make sure that before counsel comes forward and
- 12 says, weren't you threatening litigation with Marco Island
- 13 Cable, the whole purpose that the letter came in was that it
- 14 didn't threaten litigation, and I just want to make sure we
- 15 follow the same --
- MR BALLER: I have no intention of using it for
- 17 the purpose that Mr Bianchi suggests

- 18 THE COURT: Okay.
- 19 MR. BIANCHI: Thank you, Your Honor
- 20 (Sidebar concluded)
- 21 BY MR. BALLER
- 22 Q I would like to see if I can go back to where we were
- 23 a few minutes ago. You didn't know at the time of this
- 24 email string that there were dual systems in the Belize?
- 25 IHE COURT: Mr Baller, how many times are you

- 1 going to ask that question?
- 2 MR. BALLER: Okay. You're right; you're right.
- 3 BY MR. BALLER
- 4 Q Can we pinpoint in time, by year if necessary, and
- 5 then fine tune, when you came to learn that there were dual
- 6 systems in the Belize?
- 7 A No, I just don't know exactly when I came to learn
- 8 that. It's just not a date that I -- that stands out for
- 9 me From Comcast's perspective, the fact that Mr Gaston is
- 10 there providing service has never interrupted Comcast's
- 11 ability to provide services So we're providing services on
- 12 the property to residents. He's providing service. The
- 13 date that we discovered there was a dual system is just not
- 14 a date that I know.
- 15 Q. Did you know it by 2005, January, 2005?
- 16 A. I would say that by then, yes, we knew that, that
- 17 there were more -- more home runs and dual system in there.
- 18 Q. How about mid 2004?

- 19 A. If I could give you a date, I promise, I would give
- 20 you a date. I just -- I don't know. I feel certain that
- 21 probably I knew maybe a little bit later in terms of a
- 22 confirmed understanding of it I'm certain that I knew that
- 23 probably later than our technical staff, who would be
- 24 on-site and who would see it.
- 25 Q. Okay. Let me ask you to take a look at Plaintiff's

- 1 Exhibit 11, please And can you identify this document?
- 2 A. This is a legal document. Oh, sorry, guess I should
- 3 look here. Yes.
- 4 Q. What is this document?
- 5 A. This is a document from White & Case to Louis
- 6 D'Agostino regarding Belize, from Mr Bianchi from
- 7 White & Case.
- 8 Q. And you received a copy of this letter; correct?
- 9 A. Correct.
- 10 Q And was this letter written in June of 2004,
- 11 June 22nd, to be exact?
- 12 A. Based on the date on the letter, it was written that
- 13 day
- 14 Q Okay Does this letter fresh your recollection as to
- 15 when you found out there were dual systems?
- 16 A. If I could just take a second and read it.
- 17 Q Please, by all means.
- 18 A I don't see that the letter indicates that there are

- 19 dual systems. I think it just states that Comcast does not
- 20 own the owner wiring and that Comcast has the exclusive
- 21 right to utilize the wiring pursuant to the agreement.
- 22 Q Okay So that doesn't help you -- let me ask the
- 23 question directly You don't know whether you knew at the
- 24 time this letter was written whether -- let me say that so
- 25 that I don't imply the wrong thing.

- You can't tell from this letter whether you knew
- 2 at the time this letter was written whether there were dual
- 3 systems at the Belize?
- 4 A This letter's simply referring to our agreement with
- 5 WCI stating that we have the exclusive right to use the
- 6 service, to use the wiring. And it goes on to say if Marco
- 7 Island should choose to provide service, that they should do
- 8 so without interfering with the wiring that Comcast is
- 9 utilizing.
- 10 Q. Okay. When did service at the Belize begin for
- 11 Comcast?
- 12 A. I don't know the exact date that services commenced
- 13 I believe in -- I believe in late 2003
- 14 Q. Okay
- 15 A. It may have been earlier. I'm not sure.
- MR BALLER: Okay, thank you I'm ready to move
- 17 on to another topic. May I approach the bench with
- 18 Mr Bianchi, please?
- 19 THE COURT: You may.

- 20 (At sidebar, Court and counsel present)
- 21 MR BALLER: I now have a series of exhibits that
- 22 contain financial information, and before getting into this
- 23 information, I want to be sure that I'm handling it the
- 24 right way And may I suggest that Mr. Bianchi and I take a
- 25 few minutes to look at the information to find out whether

- he has objections to it's use and then perhaps we can
- 2 eliminate some of these from his list of concerns
- 3 MR. BIANCHI: I have no problem with that, Your
- 4 Honor I've always just asked, give me a heads-up if you
- 5 want to use a business document, could probably take care of
- 6 any problem that we would have with it.
- 7 THE COURT: Can you go ahead and do that here?
- 8 MR BIANCHI: It would just take a few moments, if
- 9 it's okay
- 10 THE COURT: Go ahead.
- 11 (Pause in place, discussion off record)
- MR BIANCHI: Your Honor, we have no objections
- 13 with these. It just dawned on me with respect to the
- 14 previous letter, we had moved to keep it out because of the
- 15 issue of the litigation, but the Court ruled that it was
- 16 admissible. I think I may have misspoken when I argued the
- 17 last objection. And I just want to make sure that that's
- 18 clear.
- 19 THE COURT: All right. What was clear is it was

- MR. BIANCHI: No objection, Your Honor.
- 23 THE COURT: Let me make sure I've got the numbers
- 24 right 112, 118, 95, 63, 66, and 121 With 112 there's
- 25 three separate Bates numbers.

- 1 MR BALLER: Correct I move the admission of all
- 2 those documents.
- 3 THE COURT: All right. Those exhibits will be
- 4 admitted without objection.
- 5 MR BALLER: Thank you
- 6 (Plaintiff's Exhibits 63, 66, 95, 112, 118, and
- 7 121 admitted)
- 8 BY MR BALLER
- 9 Q. Ms. Delgado, earlier you testified that Comcast does
- 10 what you called payback analyses to determine whether -- let
- 11 me stop there and let you -- let you, instead, characterize
- 12 what payback analyses are for Comcast.
- 13 A. As I've mentioned earlier, we do a payback analysis
- 14 when we're looking at investing capital into a project,
- 15 whether it be a new build project, an existing project. And
- 16 this would be an example of the type of payback that --
- 17 analysis that we use.
- 18 Q Okay And am I correct that you testified that your
- 19 reasons for having exclusivity are to ensure that you are
- 20 able to -- that you are able to make a return on your
- 21 investments in properties?

- 22 A That's correct
- 23 Q. Okay. Now, this is very hard to read, so I will try
- 24 to use the magnifying function as well as possible. I'm
- 25 going exactly the wrong way.

- 1 Okay, looking at the top of this agreement, do you
- 2 see there the project name, Belize, start date 6/20/2002?
- 3 Is that what you're seeing, too?
- 4 A. Yes, that's 6/20 or maybe 5/20, but
- 5 Q. Okay. And so this first block of capital cost
- 6 summary, where would I look there to find Comcast's
- 7 investment in cable home wiring or home run wiring, if that
- 8 were a capital investment that Comcast made at that
- 9 property?
- 10 A. At this property, there wasn't such a thing. Some of
- that may actually be included in plant miles. Some of that
- 12 would also be included down in pre-wires It looks like
- 13 this payback analysis, they probably just took the -- the
- 14 figure that engineering gave them and just plugged it in
- 15 under plant miles within project.
- 16 Q. Okay. So in this particular case, am I right in
- 17 reading the 20 year ROE next to the block here, right there,
- 18 see where my finger is?
- 19 A. Yes, I see your finger.
- 20 Q. What does that mean?
- 21 A 20 year Right Of Entry agreement is what was being
- 22 proposed under this particular analysis.

- 23 Q Okay, and are these numbers absolute numbers or are
- 24 they thousands or what are these numbers?
- 25 A. Those would be absolute numbers.

- 1 Q. Okay. And so the total capital construction, the
- 2 total capital costs are 17,850 for that project; is that
- 3 correct?
- 4 A That is correct.
- 5 Q. Okay. So let's now move down and annual projections
- 6 are plant extension, total construction, 17,850 in year one
- 7 and no further -- no further construction expenses for the
- 8 next ten years; is that correct?
- 9 A Right This is --
- 10 Q For the ten year period?
- 11 A. Right. This would be an MDU, and once it's
- 12 constructed, there wouldn't be construction cost.
- 13 Q. No maintenance cost?
- 14 A We don't put the maintenance costs in here.
- 15 Q. Okay. Where do you put maintenance costs?
- 16 A As you work down in the document, you'll see that
- 17 there's an operating cash flow line and that factors with
- 18 the --
- 19 Q. Let me get with you so that you can point to it and
- 20 describe what it does. I'm sorry, here, you literally can't
- 21 see the forest for the trees. But go ahead. Am I showing
- 22 enough for you to work with?

- 23 A. Yes, yes. I'm familiar with this. Basically, this
- 24 analysis that we use is very much a snapshot. It does not
- 25 contemplate every little situation here and there. It's a

- 1 quick analysis that we utilize. What we do is we look at
- what the operating cash flow -- we've got estimates that we
- 3 use based on what activities, what programming costs, what
- 4 operating costs we're going to incur, and that's what we
- 5 utilize in our analysis.
- 6 Q Okay So if I may go down to the bottom line of this
- 7 block here, do you see under the column Year 1, \$14,268
- 8 cumulative cash flow right there?
- 9 A. Yes, I see that.
- 10 Q. Let me get a pen so I can make sure the jury is
- 11 following us. Right there. That line?
- 12 A. Yes, I see
- 13 Q. Okay Does that indicate to you that your payback is
- 14 profitable in year one and then continues to be profitable
- 15 from that point forward every year?
- 16 A. Yes Based on the assumptions in this particular
- 17 analysis, if you go back over towards the left-hand side of
- 18 the page, you can see that they -- when we did this
- 19 analysis, which would have been pre-construction, we didn't
- 20 factor in whether or not Marco Island Cable would be there.
- 21 We wouldn't have been considering that, so we just assumed
- 22 an average basic penetration. As you can see, whoever
- 23 created this payback analysis used 75 percent. That

- 24 obviously is not the case, so obviously we've never made
- 25 these kind of profits there, but when this initial analysis

- was done, that's how it was generated.
- 2 Q. Okay. So when you developed this, you assumed that
- 3 you would have no costs for cable home wiring or cable home
- 4 run wiring and you would begin to show profit from year one
- 5 and that profit would increase to 170,673 cumulative over
- 6 the ten year period; is that correct? Reading down column
- 7 10, 10 year?
- 8 A Yes, that is correct.
- 9 Q. Okay. And so at least as you plan this out, you did
- 10 not need a 20 year right of entry, exclusive right of --
- 11 exclusive control of the inside wiring in order to recover
- 12 your capital investment; is that -- is that true?
- 13 A. I would say that that is definitely true. That was
- 14 one of the reasonings behind wanting to negotiate the use of
- 15 that wiring
- 16 Q. I'm sorry -- I'm sorry, I didn't understand that. I
- 17 thought the conclusion here was that you projected getting
- 18 positive cash flow in year one and my question was, under
- 19 those circumstances, did you need a 20 year exclusive right
- 20 to use the internal wiring in order to protect your
- 21 investment and show a positive return on your investment?
- 22 A No, no In that case, that was the term that was
- 23 negotiated between WCI and Comcast. That was the term both

- 24 parties agreed to. So I'm sure that was factored in when
- 25 the analysis was looked at. But clearly, when you asked if

- 1 we needed a 20 year agreement, that was what was negotiated
- 2 between both parties.
- 3 Q. Okay I didn't ask you whether it was negotiated or
- 4 arrived at any other way than through negotiation. I'm just
- 5 simply asking whether the justification that you gave
- 6 earlier that the reason for doing payback analyses, among
- 7 others, is to determine whether your profit -- your project
- 8 would turn profitable, and one of the reasons you gave for
- 9 having exclusivity arrangements was to be sure that you get
- 10 a positive return on your investment And I'm simply saying
- 11 that in this instance, at the time you were planning this
- 12 out, you did not need a 20 year exclusivity arrangement in
- 13 order to get a return on investment, particularly on cable
- 14 home wiring and home run wiring, because you weren't making
- 15 any investment in those; is that correct?
- 16 A. I think I answered that, no, we did not need a 20
- 17 year agreement.
- 18 Q Okay...
- 19 A However, that's what was negotiated.
- 20 Q. Okay Next, let me turn to Exhibit Number 95.
- 21 Before we get into the details of this document, could you
- 22 please tell me whether this document is a form of some kind
- 23 that Comcast uses?
- 24 A. Yes, this is a new contract cover sheet that the

- some form of a cover sheet. There's not a standard Comcast
- 2 policy. They're usually created at the system level just to
- 3 track the terms of an agreement. They're also utilized for
- 4 our administrative representatives when they key in our
- 5 information into our database or maintain our files.
- 6 Q. So presumably, underneath this cover sheet would be
- 7 the raw documents that reflect the agreement and
- 8 correspondence and anything else that might help someone who
- 9 wanted to work with this property to get a history of this
- 10 property and the financial consequences of what the
- 11 agreements mean; is that correct?
- 12 A. That would be correct.
- 13 Q. Okay. And let's look at the comments at the bottom
- 14 of this document. And would you kindly read those comments
- 15 into the record, please?
- 16 A. Certainly. This is a new -- pardon me, this is a
- 17 renewal bulk agreement based on the new Marco rate card.
- 18 The ROE agreement that goes along with this is for a term of
- 19 6 years, so this agreement will expire one year before the
- 20 right of entry. The property will either have to renew
- 21 their bulk or go IB, or what that stands for is individual
- 22 billing, for one year if they decide to leave us for any
- 23 reason in 2007
- 24 Q First of all, ROE stands for right of entry?

- l Q. Let's make sure we explain what right of entry is.
- 2 What is right of entry agreement?
- 3 A. A right of entry agreement is where we have an
- 4 agreement to service a property not on a bulk basis, like
- 5 we've been talking about here today, but rather on an
- 6 individually billed basis. Apparently, it looks like this
- 7 property was serviced possibly on a bulk basis, or I guess
- 8 it was on a bulk basis. They renewed the bulk, but the
- 9 right of entry term still had a year left on it.
- 10 Q. Excuse me, would you read the second sentence again?
- 11 I'm trying to understand how -- what you just said
- 12 A. It says the right of entry agreement that goes along
- 13 with this is for a term of six years, so this agreement will
- 14 expire one year before the right of entry.
- 15 Q. Okay. Are you saying that the right of entry
- 16 agreement that goes along with this was not the -- was not
- 17 negotiated and agreed to at the same time as the bulk
- 18 agreement?
- 19 A. That's entirely possible. A lot of properties have
- 20 right of entry agreements that have a different term, a
- 21 longer term, possibly, that the bulk addendum. You could
- 22 have, very often, a 20 year right of entry agreement with a
- 23 five year bulk addendum or a two year bulk addendum or a
- 24 three year bulk addendum. And then as those addendums come
- 25 up for expiration, they're negotiated between the parties.

- 1 Q Is it a goal of Comcast to have a right of entry
- 2 agreement that is longer than the term of the bulk
- 3 agreements?
- 4 A Not necessarily Sometimes when we're negotiating,
- 5 the other party may say, we -- we like Comcast, we're happy
- 6 with Comcast, we just don't want to go longer on a bulk
- 7 basis, and we'll make that decision on shorter increment
- 8 time frames So that's -- that's not an uncommon practice
- 9 at all in the industry.
- 10 Q Okay But in this case, you say that the property
- 11 will either have to renew their bulk or go IB for one year
- 12 if they decide to leave us for any reason in 2007 I read
- 13 that correctly; did I not?
- 14 A. Yeah, you said that I said it, though. I'm not sure
- 15 exactly who typed it. I'm assuming that it might have been
- 16 typed by the account executive.
- 17 Q I'm sorry. I didn't mean to imply --
- 18 A. That's okay. I just wanted to clarify that.
- 19 Q. By no means did I mean to imply that. I mean the
- 20 document said this. So IB stand for what?
- 21 A. Some systems use the term IB. It stands for
- 22 individually billed. Some use ROE, more generically
- 23 They're somewhat interchangeable terms. You can have an IB
- 24 agreement that would be similar to an ROE agreement.
- 25 Q. Okay. And how do IB rates compare to bulk rates?

- 1 A. Well, IB rates would be our standard non-bulk
- 2 published rates in the franchise area. So they would be
- 3 full retail rates.
- 4 Q And you earlier said that in a -- in a condo on Marco
- 5 Island, your rates might range from a low of 11 to a high
- 6 of ---
- 7 A 20, in the 20s, 20.
- 8 Q. Okay, all right. And what would be the range of IB
- 9 rates in those condos?
- 10 A The range would be 12 on up to probably, you know,
- beyond a hundred if you want to take high speed internet,
- 12 digital cable
- 13 Q. No, no, I don't. I should have clarified, just for
- 14 basic service, okay Is there -- is there a average
- 15 differential between the bulk rate and the IB rate, you
- 16 know, within the reasonable range?
- 17 A. Yeah, I think I might have misunderstood your
- 18 question the first time. I apologize.
- 19 Q It wasn't a very good question
- 20 A. In terms of a range for IB residential rates, I'm not
- 21 exactly sure of what the rate card is for the limited basic,
- 22 but I want to say it's around \$12. So the range for those
- 23 basic services could be from \$12 up to \$47, \$48.
- 24 Q. Okay. So would it be fair to say that IB rates are
- 25 higher or significantly higher than bulk rates?

- 1 A IB rates would be -- would definitely be higher on an
- 2 individual basis. They don't provide for the benefits of
- 3 doing a bulk agreement.
- 4 Q Okay So do I correctly understand that the
- 5 existence of a right of entry agreement that runs longer
- 6 than the term of the bulk agreement that you have with --
- 7 with the condominium means that the condominium is forced to
- 8 either renew or have their residents pay a significantly
- 9 higher rate, in this case for at least one year?
- 10 A. I wouldn't call it forced We could either renew or
- 11 sometimes an association will decide that they prefer to go
- 12 IB. With seasonality in our markets, some residents might
- 13 say, I'm better off paying your retail rate of \$47 for the
- 14 two months that I'm here versus paying the bulk rate of \$15,
- 15 even though it's significantly discounted, for 12 months.
- 16 So I think that the reason that associations quite often
- 17 will have that is so that they have the flexibility to
- 18 decide at that point whether or not going individually
- 19 billed is actually better for them, where they don't have to
- 20 pay year-round, they can just pay for the -- you know, as a
- 21 matter of fact, I mean, some residents come down for one
- 22 month, two month, three month. Some are here for six
- 23 months, so they might decide bulk is better.
- 24 Q Okay Well -- okay Well, suppose the term of the
- 25 ROE were the same as the bulk term. Would that mean at the

- 1 end of both of those agreements simultaneously the condo
- 2 would not have to renew or go bulk, but might work with a
- 3 competitor?
- 4 A Yes, at the expiration of agreements, as we've seen
- 5 here from these many properties that have made that decision
- 6 at the end of their contract term, the contract is up for
- 7 negotiation. The property may decide, as Charter Club and
- 8 some of these other properties have decided, to go to the
- 9 competitor
- 10 Q. Okay, but the very idea of having a -- an ROE
- 11 agreement run longer than the term of the bulk is that that
- 12 would not be open to renegotiation at that time and would
- 13 therefore force the condo to either renew their bulk or go
- 14 IB for at least the term of the ROE; is that what this
- 15 means?
- 16 A. No, not at all. I mean, if a property said they'd
- 17 rather go bulk the entire time, then they're making a
- 18 commitment to us for a longer period of time for a hundred
- 19 percent of the units. So I'd say that that is not correct.
- 20 Q. I'm not sure I understand how that is responsive to
- 21 my question.
- 22 A. Okay
- 23 Q. Let me restate the question, just to make sure that
- 24 we do have a meeting of the minds on this. I'm going to
- 25 read the sentence, the third sentence again, and ask you

- 1 whether my understanding of it is correct.
- 2 You've got a -- you've got now here a bulk
- 3 agreement that will expire one year before the exclusive
- 4 right of entry agreement That's correct, okay? And then
- 5 we read that the property will either have to renew their
- 6 bulk or go IB, which would result in significantly higher
- 7 prices for one year if they decide to leave us for any
- 8 reason in 2007. And that's because of the existence of the
- 9 exclusive ROE; is that correct?
- 10 A. Yes. They're different terms, so there's one year,
- 11 one additional year left on this particular right of entry
- 12 There are agreements that have both. We have some that run
- 13 concurrent and we have others that have varying terms,
- 14 depending on, you know, what's negotiated And this one
- 15 just happens to be that there's a year left on the right of
- 16 entry agreement. So either they're going to tell us that
- 17 they want to stay bulk or they're going to go retail. And
- 18 if they go retail, it's not necessarily an advantage to
- 19 Comcast, with seasonality. So my comment -- I thought I was
- 20 answering the question. Sorry.
- 21 Q. Okay, but the one thing that this also does is it
- 22 prevents them from leaving Comcast because of the exclusive
- 23 right of entry. So you have -- you have essentially held
- 24 onto their business for at least one year?
- 25 A. I think it's no different, whether it's a retail

- 1 right of entry contract or whether it's --
- 2 MR BIANCHI: Objection, Your Honor, objection to
- 3 the question. We don't even have the agreement and all
- 4 we're looking at is one line of this.
- 5 THE COURT: Objection's overruled Little bit
- 6 late to make that argument.
- 7 MR BALLER: I'm sorry, please continue.
- 8 IHE WITNESS: I'm not sure where I left off. I'm
- 9 sorry.
- 10 BY MR BALLER
- 11 O. Feel free to start wherever --
- 12 A. Wherever? I would just say that in this situation,
- 13 there happens to be one year left on the right of entry
- 14 agreement. I would explain that in some cases, the right of
- 15 entry term is not the same as the bulk term. There's a
- 16 preference in some cases on the part of the association or
- 17 the developer to have a shorter term That's not to force
- 18 the association, rather it's to allow them to have the
- 19 flexibility to change it.
- 20 If they decide that they don't want to be bulk,
- 21 they would go IB, but that is not necessarily an advantage
- 22 to Comcast, and I think you're somewhat implying that
- 23 because the rates are higher that would be an advantage.
- 24 What I'm explaining is that with seasonality, some of those
- 25 residents would only subscribe for maybe eight weeks when

- 1 they're here in Marco Island visiting their condo. And in
- 2 some cases, they might not even subscribe if they're only
- 3 here two and three months. They might not even bother,
- 4 so
- 5 Q. I'm sorry, I didn't mean to interrupt.
- 6 A. That's okay. I hope that answers your question.
- 7 Q. Well, my question really focused on whether they
- 8 could get a bulk agreement, or IB agreement, or whatever
- 9 their choice is with some other provider than Comcast for
- 10 the year after their bulk agreement with Comcast expires?
- 11 MR BIANCHI: Objection, Your Honor, asked and
- 12 answered several times.
- 13 MR BALLER: Okay, asked and answered. That's
- 14 fine with me.
- 15 IHE COURT: All right. Fine with me, too
- MR. BALLER: Let's go next to Exhibit 112, and in
- 17 particular, MIC 012067. This one is really difficult to
- 18 read.
- 19 BY MR. BALLER
- 20 Q Now, this document from -- can you describe the form
- 21 of this document, what kind of analysis this is?
- 22 A I believe this was a competitive analysis, and I'm
- 23 not very familiar with this right off the top of my head,
- 24 but it was definitely a potential win-back that was being
- 25 analyzed

- 1 Q. And the term win-back to you means?
- 2 A As I've defined it earlier, means that if there's a
- 3 property that we are not servicing and we're attempting to
- 4 win that back, if we win it back, it's a win-back
- 5 Q Okay And this is for Summit House on Marco Island;
- 6 is that correct?
- 7 A. Yes.
- 8 Q Okay I'm sorry to jump in and read it for you, but
- 9 I think it might be easier for me to read here, and let's
- 10 see if I can bear down On the left, we have a series of
- 11 date ranges; is that correct?
- 12 A. Yes, that's correct.
- 13 Q The first being March to December of 2003 and then in
- 14 annual ranges after that; is that correct?
- 15 A. That's correct.
- MR. BIANCHI: Your Honor, can we have a sidebar on
- 17 an issue here?
- 18 IHE COURT: Sure. It's been a short period of
- 19 time, I guess, haven't seen you guys.
- 20 (At sidebar, Court and counsel present)
- 21 MR BIANCHI: With respect to Document 112, I
- 22 just -- the question there is it's measuring price
- 23 differential between the offer that Marco Island put out and
- 24 that Comcast put on There's been a whole issue back and
- 25 forth. I just want to make -- let me rephrase that

- 1 Predatory pricing is out of this case, and I just don't want
- 2 counsel in his questions to imply in his questions that
- 3 we're trying to drive them out of business. Basically what
- 4 the document says is we're competing on price.
- 5 MR BALLER: I have no intention on arguing
- 6 they're engaging in predatory pricing here.
- 7 MR. BIANCHI: Or that we're trying to drive them
- 8 down out of business on price.
- 9 MR. BALLER: No, that's not my point.
- 10 MR. BIANCHI: I would object to the issue coming
- 11 in I'm sorry, Mr. Baller, I just want to object to it
- 12 coming in for the purposes that we're trying to, quote,
- 13 drive them out of business on price. That's not part of the
- 14 case. We've been hearing about wires, exclusive wire
- 15 agreements for the better part of a week.
- 16 THE COURT: The exhibit's been admitted by lack of
- 17 objection If you have an objection with regard to a
- 18 specific question with regard to the exhibit, feel free to
- 19 raise it.
- 20 MR. BIANCHI: Thank you, Your Honor.
- 21 (Sidebar concluded)
- 22 BY MR BALLER
- 23 Q. Moving to the middle of this chart, there is a column
- 24 of MIC proposed rate. You see that?
- 25 A. Yes.

- 1 Q. And Comcast proposed rates; see that?
- 2 A Yes.
- 3 Q And a column that calculates Comcast's annual
- 4 increases; is that correct?
- 5 A. Yes
- 6 Q. Okay. And then per unit difference, total monthly
- 7 difference, and annual difference; is that correct? You see
- 8 that on the right?
- 9 A. Yes, I think that that's correct.
- 10 Q. And the difference of \$13,240.32 difference over the
- 11 life of the contract?
- 12 A Okay.
- 13 Q. Is that correct?
- 14 A. That's what it states here
- 15 O And so what do the next two lines mean?
- 16 A. Excuse me, Mr. Baller, can you tell me again what the
- 17 number is? It would help me if I could see the whole
- 18 document to explain what that number means.
- 19 Q. Let me give it to you and then I'll put it back up on
- 20 the board for the jury.
- 21 A. Okay Thank you.
- 22 Q Okay So what this world needs is bigger charts.
- 23 I'm having a very difficult time.
- Am I correct in understanding the \$13,240 32 on
- 25 the right to be the aggregate amount that Marco Island

- 1 Cable's proposal would be lower than Comcast's proposal over
- 2 the period of this contract?
- 3 A. I believe that based on what was being considered at
- 4 the time, that that would be the case.
- 5 Q. Okay.
- 6 A. It looks like this was something that was just being
- 7 discussed. I don't know where it ended up, but that's --
- 8 that's what it looks like it's doing It looks like it's
- 9 comparing, and then the difference.
- 10 Q. Okay. And so if we go over to the left here,
- 11 break-even signing bonus, what does that term mean?
- 12 A. I believe that what this did was took that amount and
- 13 divided it by the number of units in the community, so it
- 14 came out to \$103.44 per unit would have been a break-even
- 15 signing bonus for consideration.
- 16 Q Does -- does Comcast sometimes use different
- 17 terminology in describing signing bonuses?
- 18 A. Signing bonus would be one term. When these
- 19 contracts are negotiated, sometimes there are other types of
- 20 incentives that might be built into the contract. For
- 21 example, sometimes we'll provide an in-house community
- 22 channel for the condominium, and that would be a type of a
- 23 signing bonus. In some cases, it might actually be a fee
- 24 that's paid out on a per unit basis, and then the
- 25 association can use it to buy a TV for their clubhouse or --

- 1 so yes, I would say that it has multiple meanings
- 2 Q. Okay. Is a signing bonus different from a door fee?
- 3 A. I would, in some cases, consider it to be different.
- 4 I would think that that term is used more frequently with
- 5 new developments.
- 6 Q. Would you -- would you tell us what you mean by door
- 7 fee?
- 8 A. Yes With some new developments, the developer will
- 9 receive a door fee or a per unit amount pursuant to the
- 10 agreement
- 11 Q. And what is the door fee for?
- 12 A In some cases, it's an exchange for exclusivity, for
- 13 being on the premises. The developer can utilize that
- 14 towards infrastructure, towards, you know, setting up --
- 15 I've seen it used for setting up high-tech equipment in the
- 16 common areas, for providing services to the residence of
- 17 that community
- 18 Q And what else could the developer use it for?
- 19 A. I suppose they could use it for whatever they deemed
- 20 necessary for their development.
- 21 Q Or just put it in their pocket?
- 22 A. I suppose they could probably do that, if they wanted
- 23 to.
- 24 Q. And you pay door fees on a regular basis?
- 25 A I would say that that's a --

- 1 MR BIANCHI: Objection, Your Honor, relevance.
- 2 THE COURT: Overruled.
- 3 A. I would say that it's not uncommon to pay door fees.
- 4 We don't pay door fees on a regular basis, but there
- 5 definitely have been contracts where we have paid door fees
- 6 O. On Marco Island?
- 7 A. I don't recall if we've -- if we've been in the
- 8 situation Marco Island, right now, is pretty far
- 9 built-out. I know we did not at -- or I feel confident that
- 10 we did not with WCI at the Belize and Vera Cruz properties.
- 11 So I can't answer that question I don't know if we have on
- 12 Marco, specifically.
- 13 Q. So we have door fees and we have signing bonuses.
- 14 Are there any other -- and you also talked about giving
- 15 communication systems; is that correct? Condominium
- 16 communication systems?
- 17 A As an example, I used community channels.
- 18 Q. Oh, community, that was the word I was searching for.
- 19 A Yeah
- 20 Q Are there any other kinds of incentives that you
- 21 give? Now, I'm not talking about Ms. Mello giving Comcast
- 22 cups --
- 23 A. Mugs
- 24 Q Mugs, excuse me.
- 25 A. Well, that would be -- that would be one. You know,

- 2 developer may have that are built into an agreement, it's
- 3 certainly possible. A month free of service, that type of
- 4 thing is -- is standard. That's what I can think of right
- 5 now.
- 6 Q Okay Let's look at Document Number 63, Plaintiff's
- 7 Exhibit 63.
- 8 You know what? I am going to thank you for your
- 9 testimony today, and turn you to Mr. Bianchi for cross.
- 10 Thank you very much. I appreciate your testimony.
- 11 THE COURT: Mr. Bianchi?
- MR BIANCHI: Your Honor, may we take a break
- 13 or -- before we start?
- 14 IHE COURT: It's 4:25, if we take a break, it
- 15 would be almost over...
- MR BIANCHI: I'm sorry, Your Honor, is it -- it's
- 17 late in the day Is it possible -- the witness has been on
- 18 the stand basically all day. Is it possible to end our day
- 19 today at this time?
- 20 IHE COURT: Come up.
- 21 (At sidebar, Court and counsel present)
- 22 MR. BALLER: Go ahead
- 23 IHE COURT: I want to ask you, it's my sense that
- 24 we're not making quick progress. Is that accurate or not?
- 25 MR BALLER: This was an important witness for us

- 16 County in the years 2001 through 2005, but has paid -- but
- 17 has paid personal property taxes on its distribution wires
- 18 during that period in Collier County? Were you involved in
- 19 the preparation of that tax stipulation?
- 20 A. No, not in any way.
- 21 Q I am going to put up on the board a copy of this
- 22 stipulation. Have you seen this stipulation?
- 23 A. Yes. I believe it was brought up on the screen at
- 24 some point during the process here.
- 25 Q Okay, so you say that you were not involved in the

- 1 development of this stipulation in any way?
- 2 A. No, sir, I was not.
- 3 Q. When was the first time that you saw this?
- 4 A. I may have seen it in some preparation, but I can
- 5 assure you that I was not involved in the preparation of it
- 6 or the compiling of it, and I believe the first time I saw
- 7 it was actually here in this courtroom.
- 8 Q. So, I'm sorry, you're saying you were not involved in
- 9 the development of the concept or development of information
- 10 supporting this stipulation; is that what your testimony is?
- 11 A. Yes, that is my testimony.
- 12 Q. Okay And then you didn't see the final form of the
- 13 stipulation until the -- until you saw it in this courtroom?
- 14 A. That's -- yes, that's correct.
- 15 Q Okay Okay, yesterday, you testified about the

- 16 payback analysis for the Belize and I believe the payback
- 17 analysis was Plaintiff's Exhibit 112, and we also reviewed
- 18 portions of Plaintiff's Exhibit 8 I'm just going to ask
- 19 you a few questions about that I don't think that we need
- 20 to spend the time to go back to the details. But if you do,
- 21 if you would like to go back to the details, by all means,
- 22 just stop my questions and say you'd like to check your
- 23 sources; okay?
- 24 A Okay, thank you.
- 25 Q. Okay Now, you said that at the time that the

- 1 payback analysis was done, this was 2002, and I believe that
- 2 we -- we looked at the very difficult to read shading over
- 3 2002 But this was 2002; is that correct?
- 4 A That's based on the date that was at the top of it,
- 5 yes.
- 6 Q. Okay. And the analysis, if I recall, assumed
- 7 profitability in year one of about \$14,000?
- 8 A. As I recall, that's correct.
- 9 Q And that was based on a -- an assumed take rate of
- 10 about 75 percent of the number of units in the property; is
- 11 that correct?
- 12 A. As I recall, yes.
- 13 Q. Okay, and you pointed out that Comcast did not
- 14 actually achieve that take rate; is that correct? And
- 15 that -- sorry, I'll stop.
- 16 A. Yes, that's correct.

- 17 Q. And that, in fact, you're not likely to achieve
- 18 profitability on that property for three or four years?
- 19 A. That was my estimate, yes.
- 20 Q Okay Now, you testified the day earlier that at the
- 21 time that you negotiated the Belize contract, you were not
- 22 aware that there were dual systems capable of supporting the
- 23 operations of independent cable systems at the time Do you
- 24 recall that?
- 25 A. Yes, I do.

- 1 Q So is it fair so stay that when you did this payback
- 2 analysis, your assumption was that you would not have
- 3 competition in the Belize?
- 4 A. I would say that it was fair to say that we thought
- 5 that we would be the provider of choice in the property and
- 6 yes, that we would be servicing the residents there,
- 7 correct
- 8 Q. And that there would not be -- because of -- for
- 9 whatever reason, there would not be someone else using your
- 10 wiring in that building? You assumed a single set of wiring
- 11 that someone else would not be able to get access to?
- 12 A That is correct
- 13 Q And in fact, you negotiated a 20 year exclusive right
- 14 to use wiring to ensure that no one would have access to
- 15 your wiring for that period of time?
- 16 A We negotiated a 20 year non-exclusive agreement.

- 17 Anybody else could come in the property. Comcast would have
- 18 the use, exclusively, in order to deliver our services over
- 19 the owner wiring. They were giving us use of that, yes,
- 20 during the term, the full term
- 21 Q. Correct. Now, so there was a non-exclusive use --
- 22 there was a non-exclusive right to serve the property for 20
- 23 years, and a 20 year exclusive right to use the inside
- 24 wiring, as far as you knew?
- 25 A. Yes.

- 1 Q At the time you negotiated that?
- 2 A Yes, that's correct.
- 3 Q Okay Now, do the protections for operators and MDU
- 4 owners and unit owners of the federal home wiring rules
- 5 apply in the case of an exclusive right to use, as
- 6 distinguished from a case in which the cable operator
- 7 actually owns the wiring.
- 8 A Again, my understanding of this is that when the
- 9 ownership of the wiring is specified in an agreement and the
- 10 parties have reached an agreement as to who owns it, who can
- 11 use it, and what happens at the end of the term, then the
- 12 wiring rules would not apply
- 13 Q Okay So the answer is yes; is that correct? The
- 14 rules don't apply where there is an -- a non-exclusive right
- 15 to provide service, but the cable operator has tied up the
- 16 wiring in a -- an exclusive right to use, that does not
- 17 amount to ownership?

- 18 A Unless there is some legal understanding that I may
- 19 be not aware of, which is entirely possible, the rules are
- 20 pretty comprehensive, but ...
- 21 Q Okay, and so you assumed that with this 20 year
- 22 exclusive right to use the cable wiring, which you assumed
- 23 applied to a single set of wiring rather than dual wiring,
- 24 you would be safe from competition from Marco Island Cable
- 25 unless it built a secondary wiring system, as we've defined

- 1 it before, at the Belize and also the Vera Cruz?
- 2 A We felt safe from competition there because we know
- 3 Marco Island Cable -- we felt safe because we knew we would
- 4 have use of that wiring during the term. So to answer your
- 5 question, did we assume we'd never have competition there?
- 6 No, I don't think that we would make that -- that
- 7 determination
- 8 Q. Well, how did you assume that Marco Island Cable
- 9 would be able to provide service and competition with you if
- 10 you had the exclusive right to control all of the wiring,
- 11 which you assumed, as it turns out incorrectly, that you
- 12 had?
- 13 A Because those properties were new construction at the
- 14 time. The buildings were still being built. So there was a
- 15 hundred percent opportunity for Marco Island to go in and
- 16 either negotiate the same with WCI, who's a large developer,
- 17 or to put in their own or to coordinate that on their own

- 18 So I --
- 19 Q. Well then, how do you explain writing "sounds like a
- 20 plan" when Mr. Kovacheff sent you an email saying this --
- 21 with this clause, "we'll be safe from Marco Island Cable"?
- 22 You wouldn't have been safe; would it? Would you explain
- 23 that?
- 24 MR. BIANCHI: Objection, Your Honor. We're
- 25 plowing old territory from last Friday.

- 1 IHE COURT: Overruled for the time being.
- 2 A Again, as I stated, Marco Island has had a history of
- 3 utilizing company-owned wiring, wiring that we've invested
- 4 in With the Belize and Vera Cruz, those contracts, we were
- 5 happy to have those contracts, happy to have the use of the
- 6 owner wiring, and not make that investment and have Marco
- 7 Island Cable come in and utilize our wiring again. It had
- 8 happened so many times over so many period of years that we
- 9 were happy to have exclusive use of the wiring in those two
- 10 properties. It sounded like a great plan to have that use.
- 11 Those were new built and we -- and they're right on Cape
- 12 Marco So there's a series of properties right there. I
- 13 don't think we ever questioned whether or not Marco Island
- 14 would be there We just knew that we had use of that wiring
- 15 and we were happy about that.
- 16 BY MR BALLER
- 17 Q. So are you testifying that you did not assume that
- 18 the way that Marco Island Cable would compete with you would

- 19 be to install a secondary system of wiring at the Belize?
- 20 A. I assumed that he would install a system. It was
- 21 pre-wire. It would have been something that he could have
- 22 done. It wasn't a post-wire situation. I know you've
- 23 mentioned several times having to go up the outside of
- 24 Belize and how gorgeous Belize is, which it is, but these
- 25 buildings were new construction, so there was a full window

- 1 of opportunity to pre-wire those buildings.
- 2 Q. Okay. Let's move on to another area. A couple days
- 3 ago when I was examining you about the Charter Club, you
- 4 testified that you had seen a trouble call report for the
- 5 Charter Club showing that work had been done on the wiring
- 6 in the Charter Club Do you remember that?
- 7 A I remember testifying that I ran a report and I
- 8 remember saying that I believe Charter Club was amongst
- 9 several properties that were in that report, yes
- 10 Q. Okay. And then yesterday, at the beginning of the
- 11 day, your counsel handed us this stack of paper and we did
- 12 not have time to read it, but I would like to now -- we've
- 13 had a chance to look at it -- ask you a few questions about
- 14 it Could you please put in front of you, I believe this is
- 15 what, 570, Defendant's 570?
- MR. BRUMFIELD: I believe that's right. Yes, it's
- 17 570
- 18 BY MR BALLER

- 1 (The Witness is Sworn)
- 2 DEPUTY CLERK: Thank you. You may have a seat.
- 3 If you would, please state your full name, spelling your
- 4 full name.
- 5 IHE WIINESS: Chrisann, C-H-R-I-S-A-N-N, Orlando,
- 6 O-R-L-A-N-D-O, Folk, F-as-in-frank-O-L-K
- 7 CHRISANN O. FOLK,
- 8 a witness herein, after having been duly sworn,
- 9 was examined and testified under oath as follows:
- 10 DIRECT EXAMINATION
- 11 BY MR. BALLER
- 12 Q Ms. Folk, thank you very much for appearing here
- 13 today. Are you appearing pursuant to a subpoena issued to
- 14 you by Marco Island Cable?
- 15 A. Yes, sir.
- 16 Q Would you please tell us what your current employment
- 17 is?
- 18 A I currently work for Smart Street, which is a
- 19 division of Flag Bank out of Atlanta, Georgia
- 20 Q And how long have you been in that position?
- 21 A. Since February 1st of 2005.
- 22 Q And before then, what were you doing?
- 23 A I was employed with Time Warner Cable in the Naples
- 24 Fort Myers system.
- 25 Q. And what years were you employed by Time Warner

- 1 Cable?
- 2 A. May of 2003 through January of 2005.
- 3 Q. When did you first begin to work -- when did you
- 4 first begin to work in the cable industry?
- 5 A. March, March of -- March of 1990.
- 6 Q. March of 1990, and would you give us your employment
- 7 history, if you would, please, in the cable industry,
- 8 beginning in March of 1990?
- 9 A. In March of 1990, I started working for Palmer
- 10 Cablevision as an administrative assistant to the commercial
- 11 development manager. And in 1992, I became an account
- 12 executive for Palmer Cablevision and was with that system
- 13 through the multiple mergers up unto the Comcast merger, and
- 14 then up until the time in 2003 when I resigned.
- 15 Q. So you were -- you were working for the incumbent
- 16 cable operator, Palmer, through the chain of predecessors
- 17 that is currently Comcast; is that correct?
- 18 A. That's correct.
- 19 Q. Okay. And did your responsibilities include Marco
- 20 Island?
- 21 A Yes, sir.
- 22 Q. Did they also include areas in Collier County outside
- 23 of Marco Island?
- 24 A. Yes, sir.
- 25 Q. Okay Could you describe briefly what your -- what

- 1 kinds of things that you did in your position at Palmer,
- 2 Colony, et cetera, beginning about 1993?
- 3 A. In 1993, I was an account executive for the system
- 4 and we approached developers and associations with either a
- 5 bulk agreement or an easement agreement. I did that up
- 6 until 1999, when I became commercial development manager for
- 7 the system, and I held the manager's position until I
- 8 resigned in 2003.
- 9 Q. So in the period 1993 through 1999, you actually
- 10 negotiated contracts with MDUs on a regular basis; is that
- 11 correct?
- 12 A. Yes, sir
- 13 Q. Did you do dozens of such negotiations? Is that too
- 14 high a number?
- 15 A. Oh, hundreds.
- 16 Q Hundreds, okay And you were present in 1993 when
- 17 Marco Island Cable first went into business in this area; is
- 18 that correct?
- 19 A. Yes, sir.
- 20 Q. And you were present when Marco Island Cable began to
- 21 grow in number of -- in number of MDUs that it served
- 22 throughout the time that you were with the predecessors of
- 23 Comcast; is that correct?
- 24 MR. BIANCHI: Objection, Your Honor, relevance.
- 25 A. Yes

- 1 IHE COURT: Overruled
- 2 BY MR BALLER
- 3 Q Did you observe any impact on the competitive
- 4 environment from Marco Island Cable's entry into the market?
- 5 MR BIANCHI: Objection, Your Honor, relevance as
- 6 well as the time frame.
- 7 MR BALLER: I think this is extremely relevant to
- 8 everything that we're going to be talking about. It is
- 9 foundational Please, Ms. -- the way we do this is that if
- 10 Mr. Bianchi objects and you're in the middle of an answer,
- 11 please pause and then the Court will rule Okay?
- 12 IHE COURI: The objection's sustained
- 13 BY MR. BALLER
- 14 Q Did the entry of Marco Island Cable have an impact on
- 15 the way that you negotiated contracts for MDUs?
- MR. BIANCHI: Objection, Your Honor, relevancy.
- 17 THE COURT: Sustained
- 18 BY MR BALLER
- 19 Q. Ms. Folk, we have heard testimony that Marco Island
- 20 Cable's period of greatest growth occurred between the years
- 21 1997 through 2001
- MR BIANCHI: Objection, Your Honor, relevancy.
- 23 IHE COURT: 2001 is relevant.
- MR BIANCHI: The question is '97 through 2001.
- 25 IHE COURT: I don't know what the question is. I

- 1 haven't heard the whole thing yet. Go ahead
- 2 BY MR. BALLER
- 3 Q. During that -- during that period of time, was Media
- 4 One the incumbent cable provider?
- 5 MR BIANCHI: Objection, Your Honor, relevancy
- 6 IHE COURT: Overruled.
- 7 BY MR BALLER
- Q. Please go ahead.
- 9 A. I'm not sure exactly what years Media One was
- 10 actually in place. I can tell you they were there at 2001.
- 11 I'm not sure what year they started, though.
- 12 Q. Okay, and you were -- you were an account executive
- 13 with Media One as well; is that correct?
- 14 A In 2001, I was actually the manager of the department
- 15 at that time.
- 16 Q. Okay. Did Media One have a policy with respect to
- 17 enforcement of restrictions on inside wiring in MDUs that
- 18 were subject to competition with Marco Island Cable?
- 19 MR BIANCHI: Objection, Your Honor, relevancy as
- 20 well as time frame.
- 21 THE COURT: Overruled.
- 22 A. I'm not really sure what you're asking.
- 23 BY MR BALLER
- 24 Q. Did -- did Media One seek to enforce restrictions on
- 25 access to inside wiring in the period -- in the period --

- 1 during the period of time in which it was the licensed or
- 2 the franchised incumbent in this area?
- 3 A. No, sir
- 4 Q. And Media One did, in fact, inherit contracts that
- 5 contained restrictive language; is that correct?
- 6 A. Yes, sir
- 7 Q Do you know why Media One did not enforce such
- 8 restrictive provisions?
- 9 MR BIANCHI: Objection, Your Honor, foundation.
- 10 THE COURT: Overruled She can answer yes or no,
- 11 and then take it from there
- 12 A No, sir.
- 13 BY MR. BALLER
- 14 Q But you do know that Media One did not enforce
- 15 restrictive language in their agreements?
- 16 A. Yes, sir.
- 17 Q Was it difficult for you to compete with Marco Island
- 18 Cable during that period, meaning Media One?
- 19 A. Yes, sir
- 20 Q Why was it difficult?
- 21 A. It was difficult for the cable company because the
- 22 rates were not comparable at the time.
- 23 Q. Please let me -- go ahead and finish and then I'll go
- 24 back. Go ahead
- 25 A. That's pretty much it. It was based on a financial

- 1 decision for associations.
- 2 Q. Do you mean that Marco Island Cable's rates were
- 3 lower?
- 4 A. Yes, sir.
- 5 Q And what about comparability of services and channel
- 6 selection, how did those compare?
- 7 A. The offerings were somewhat comparable. There wasn't
- 8 enough differences there to make it make financial sense for
- 9 the associations to pay the higher rates.
- 10 Q. And so it was -- okay, thank you During the time
- 11 that you were employed by Comcast's predecessors and by
- 12 Comcast, itself, were you part of an organization whose
- 13 acronym is CAMMI?
- 14 A. Yes, sir
- 15 Q. What is CAMMI?
- 16 A Community Association Managers of Marco Island.
- 17 Q And what was the nature of that organization?
- 18 A. The organization was formed to allow the managers a
- 19 avenue to get together and share information so everybody on
- 20 the island would have the benefit of each other's knowledge
- 21 Q Are you able to hear? Okay, I was just wondering.
- 22 You're speaking softly and -- okay
- 23 And did Comcast and its predecessors encourage you
- 24 to be a participant in CAMMI?
- 25 A Yes, sir.

- 1 Q. And did the members of CAMMI discuss proposals that
- 2 they would receive from time to time from Marco Island Cable
- 3 or the Comcast predecessor or Comcast?
- 4 A. Yes, sir
- 5 Q And this was a way for property managers to keep in
- 6 touch with latest developments out in the market; is that
- 7 correct?
- 8 A Yes, sir.
- 9 Q. And -- all right. Now, in 2001 Comcast acquired the
- 10 cable franchise for the Marco Island area; do you recall
- 11 that?
- 12 A. Yes, sir
- 13 Q And I need to ask a couple questions more about the
- 14 period of dealing with the predecessors and with Comcast,
- 15 itself. Before Comcast became the franchised cable operator
- 16 in this area, did you consider it important to win as many
- 17 basic subscribers in an MDU as possible?
- 18 A. Yes, sir.
- 19 Q And why did you think it important to win as many
- 20 basic subscribers as possible?
- 21 A. The basic subscribers that are active on the system
- 22 is -- is the value of the system. So the more you have, the
- 23 valuable -- more valuable the system is.
- 24 Q. And would you explain why it is important to -- why
- 25 you felt it important to --

- 1 MR BIANCHI: Objection, Your Honor, relevancy,
- 2 and there is no -- there's no foundation that this witness
- 3 is qualified to answer these questions.
- 4 IHE COURT: The objection's overruled.
- 5 BY MR. BALLER
- 6 Q Please go ahead. Thank you.
- 7 A. I'm sorry, can you say the question one more time?
- 8 Q If you have access to a basic subscriber, what
- 9 benefit does that give to a cable operator?
- 10 A If you have an active subscriber on your system and
- 11 you go to sell your system, that -- that's how they
- 12 determine the value of your system, is based on the number
- 13 of active subscribers
- 14 Q. Is having a basic subscriber a vehicle or a gateway
- 15 to selling other services, as well as basic services?
- 16 A. Yes, sir.
- 17 Q And is it -- if a competitor did not have access to a
- 18 basic subscriber, would it be difficult for that competitor
- 19 to compete at an MDU?
- 20 MR BIANCHI: Objection, Your Honor, no predicate.
- 21 IHE COURT: Overruled.
- 22 A. Yes, it would be
- 23 BY MR BALLER
- 24 Q Would you explain why, please?
- 25 A Well, there's only one wiring going to that unit, one

- 1 piece of wire, and not multiple providers can hook to one
- 2 wire. So you would kind of have to make a choice which
- 3 provider you wanted on that wire
- 4 Q. You're saying that if a basic subscriber selected one
- 5 provider, then that would -- that would make it difficult
- 6 for another provider to offer service to that subscriber?
- 7 Is that what you're saying?
- 8 A. Correct, yes.
- 9 Q. Did -- did Comcast's predecessors, or did you believe
- 10 that providing alternative wiring was a feasible --
- 11 MR BIANCHI: Objection, Your Honor.
- 12 MR BALLER: -- activity?
- 13 MR. BIANCHI: Objection, there's no foundation
- 14 that this witness is qualified to testify as to what Comcast
- 15 thought, whether it was feasible or not to do a post-wiring
- 16 or secondary wiring.
- 17 IHE COURT: Sustained.
- 18 BY MR BALLER
- 19 Q Did you, yourself, have an understanding of the
- 20 ability of competitors to serve a customer where that
- 21 customer was taking service from another provider over a
- 22 single set of wiring?
- 23 A. I, myself, understood the process, yes.
- 24 Q And what was your understanding?
- 25 A. That when a building is built, there's one system

- 1 that is installed, and at that time, the current provider or
- 2 the chosen provider would install their system, activate the
- 3 service, and provide service to the residents as they moved
- 4 in And once that happens, the second provider has no
- 5 ability to provide service to that building because there's
- 6 not a second system that's in place for them to do so.
- 7 Q. And in your day-to-day activities, did you come to
- 8 know many MDUs, know their physical structure?
- 9 A Yes, sir
- 10 Q. And did you believe that it was possible to install a
- 11 second system in the properties that you were familiar with?
- MR. BIANCHI: Objection, Your Honor, no foundation
- 13 for this witness to answer that question.
- 14 THE COURT: Sustained
- 15 BY MR. BALLER
- 16 Q Did you frequently visit buildings in Marco Island
- 17 during the time that you were a commercial representative
- 18 and commercial development manager?
- 19 A. I'm not sure what you mean by frequently, but yes, I
- 20 visited buildings as we were negotiating with them or had
- 21 issues or needed to visit them, yes.
- 22 Q. Would you say that the majority of the buildings that
- 23 you visited were new buildings or old buildings?
- 24 A Majority of old
- 25 MR. BIANCHI: Objection, Your Honor. There's no

- 1 qualification as to what new or old is here.
- 2 BY MR BALLER
- 3 Q. Okay, let me define what I mean by old. Old meaning
- 4 approximately 15 to 20 years old or older.
- 5 A The majority of the buildings on Marco are older,
- 6 that would fit that criteria.
- 7 Q. Okay, and did you or -- did you have discussions with
- 8 others in Media One about the ease of rewiring or installing
- 9 secondary --
- MR BIANCHI: Objection, hearsay and relevancy
- 11 THE COURT: The hearsay is sustained.
- 12 (Discussion off record)
- 13 BY MR. BALLER
- 14 Q. Okay. Let's move to 2001 when Comcast came into the
- 15 market and assumed responsibility for the AT&T franchise.
- 16 Did you continue in your same position when that occurred?
- 17 A. Yes, sir.
- 18 Q And would you describe the differences in the
- 19 organization of the management that occurred when Comcast
- 20 took over?
- 21 A. I think the structure was pretty much the same. The
- 22 reporting structure changed, though Under Media One, I
- 23 reported to the director of Media One, who was located in
- 24 Jacksonville, Florida When Comcast came in, my position,
- 25 or my reporting authority changed and I reported directly to

- 1 the general manager of the system
- 2 Q. And who was that?
- 3 A. That was Barbara Hagen.
- 4 Q. And did she come in from another office of Comcast
- 5 somewhere into the offices that you occupied?
- 6 A Yes, sir She transferred from the Sarasota,
- 7 Florida, office.
- 8 Q. Did you -- okay. I'm sorry, did you complete your
- 9 answer?
- 10 A. Yes, sir.
- 11 Q. Did you also report to anyone else?
- 12 A I had a dotted line to the director, who was Terese
- 13 Delgado.
- 14 Q. And what do you mean by dotted line?
- 15 A. My understanding of it was that Barb Hagen was my
- 16 immediate boss and I reported directly to her But for
- 17 assistance, Terese was more specialized in commercial
- 18 development. So if we had any issues that needed to go for
- 19 comment, direction, if we needed feedback, anything like
- 20 that, we would ask Terese for those assistance
- 21 Q Okay, and did Barbara Hagen, Terese Delgado, and you
- 22 discuss the trend of Marco Island Cable's growth during the
- 23 years before Comcast assumed responsibility for the
- 24 franchise?
- 25 MR BIANCHI: Objection, Your Honor, hearsay, and

- 2 THE COURT: Overruled.
- 3 A. Yes, sir.
- 4 BY MR. BALLER
- 5 Q. And what did you discuss about that?
- 6 A We looked at properties we had lost to Marco Island
- 7 Cable, that had left Comcast and went with Marco Island
- 8 Cable, properties that we had renewed and retained.
- 9 Q Did you conduct formal or informal surveys of what
- 10 the customers believed about Marco Island Cable at the time?
- 11 A. I'm not really sure what you mean by surveys.
- 12 Q. Did you or others in the office, perhaps Nikki Mello,
- 13 call associations or take any other steps to find out what
- 14 their perceptions were of Marco Island Cable?
- 15 A. Yes, sir
- 16 Q. And what were those perceptions? What did you learn?
- MR BIANCHI: Objection, Your Honor, hearsay.
- 18 THE COURT: Sustained
- 19 BY MR BALLER
- 20 Q All right, let's go back to what you and Ms Hagen
- 21 and Ms. Delgado discussed about the competitive situation in
- the Naples -- or on Marco Island Cable Did Ms. Hagen or
- 23 Ms. Delgado and you arrive at any new strategies for dealing
- 24 with Marco Island Cable?
- 25 A. Yes, sir.

- 2 A. In specifics or just overview?
- 3 Q Let's be more specific. That's a good idea Did you
- 4 discuss the possibility of offering more channels or better
- 5 service?
- 6 A. No, sir, because the system was provided -- the
- 7 system that was provided to Marco Island Cable was the
- 8 system that was provided to any other property that was off
- 9 of that same head end which was transmitting that
- 10 information
- 11 Q Well, let me ask the question this way, was it your
- 12 perception that Marco Island Cable was offering services
- 13 that were similar in quality and choice but just lower
- 14 price?
- 15 A Yes, sir
- 16 Q. And was it your perception that Marco Island Cable
- 17 was popular on the mainland because it was a small, local
- 18 cable --
- MR BIANCHI: Objection, Your Honor, that question
- 20 has an unclear predecedent on it. Marco Island Cable was
- 21 not on the mainland
- 22 MR BALLER: Did I say -- I'm sorry, I didn't mean
- 23 to say mainland. I do that all the time. That was
- 24 unintentional I meant Marco Island. If I say mainland,
- 25 unless I really mean it, I mean Marco Island

- 1 MR BIANCHI: How will we know?
- 2 MR BALLER: How would you know?

- 3 THE COURT: Go ahead, ask your question. Come on
- 4 BY MR BALLER
- 5 Q Go ahead, please
- 6 A. It was my perception that Marco Island Cable was well
- 7 liked on the island, had a good reputation and the customers
- 8 I spoke with had no problem with the services.
- 9 Q So how did you decide that you would stop the growth
- 10 of -- strike that
- How did you decide to compete with Marco Island
- 12 Cable? What was your -- did a strategy evolve out of those
- 13 discussions?
- 14 A We had a strategy that was trying to limit -- trying
- 15 to trap out some channels that we felt was not provided --
- 16 we felt were superior channels that were not provided by
- 17 Marco Island Cable which would allow the reduction of the
- 18 per unit rate
- 19 Q Did you also discuss a change in the wiring practices
- 20 from the practices that Media One had had previously?
- 21 MR BIANCHI: Objection, Your Honor, hearsay.
- 22 IHE COURT: Absent a foundation as to who "we" is,
- 23 the objection is sustained
- 24 BY MR BALLER
- 25 Q. Yes, okay. I'm talking about the management of the

- 1 Naples system, your superior, Barbara Hagen, Terese Delgado,
- 2 if she was involved, and yourself. Did you have discussions

- 3 about changing the wiring policy that Media One had followed
- 4 during the years before Comcast came into the market?
- 5 MR BIANCHI: Objection, Your Honor, hearsay.
- 6 THE COURT: Overruled.
- 7 A. When Comcast came in, I was told that it's the
- 8 Comcast way to retain ownership of internal wiring, whereas
- 9 Media One did not have that policy in place.
- 10 BY MR BALLER
- 11 Q. And did that result in changes in the way that you or
- 12 others in the office under your supervision negotiated
- 13 contracts?
- 14 A. Yes, sir.
- 15 Q. And how did that change?
- 16 A Well, when we were negotiating contracts, we made it
- 17 clear to the person on the other end that the internal
- 18 wiring was owned by the cable company as opposed to the
- 19 association.
- 20 Q. And was the ownership that you claimed based on the
- 21 same contracts that had been previously the subject of --
- 22 strike that.
- 23 In some cases, did the ownership that you claimed
- 24 relate to the agreements, the same agreements that were
- 25 involved in negotiations when you were with Media One but

- 1 were not subject to claims of restrictive enforcement?
- 2 MR. BIANCHI: Objection, Your Honor.
- 3 BY MR BALLER

- 4 Q. Let me put it this way -- you're right, I'm not doing
- 5 as well as I'd like
- 6 Did the ownership relate back, the ownership that
- 7 you're talking about, relate back to agreements that may
- 8 have been negotiated in the early '90s or even earlier, by
- 9 the predecessor cable company? Were those the contracts
- 10 that you looked to for ownership of the wiring?
- 11 A Yes, sir.
- 12 Q. Okay. And were some of those -- were any of those
- 13 contracts also the subject of negotiations during the window
- 14 of time when Media One was the cable franchise operator?
- 15 Did it come up for renewal in that period and then come up
- 16 for renewal again during the Comcast period?
- 17 MR BIANCHI: Objection, Your Honor, relevancy
- 18 And additionally, I'm not quite sure if the question makes
- 19 sense.
- 20 THE COURT: The first part is overruled. The
- 21 second part, if she understands the question, she may answer
- 22 it.
- 23 A. Can you repeat the second part that I should answer?
- 24 BY MR BALLER
- 25 Q Okay, okay Let's say -- I'll illustrate it by an

- 1 example Let's say Palmer negotiated a contract, an
- 2 agreement, and that agreement came up for renewal during the
- 3 period of time that Media One was the franchise holder,

- 4 okay? And if that contract had restrictive ownership
- 5 language, you've testified before that Media One did not
- 6 seek to enforce the restrictive ownership of wiring; is that
- 7 correct?
- 8 A. Yes, sir.
- 9 Q. If that same contract came up again during the
- 10 Comcast period, would Comcast's policy have been different
- 11 in interpreting that same contract?
- 12 A. Yes, sir.
- 13 Q. In what way?
- 14 A. In Media One, if the contract expired and the
- 15 association decided to choose another cable provider, the
- 16 internal wiring that was at the demarcation point external
- 17 of the building into the building would then be relinquished
- 18 by the cable company and the new cable company would
- 19 actually be able to -- that would be the terminating point
- 20 where they could actually install cable at that point on.
- 21 With Comcast, we took the position that that
- 22 internal wiring was not the association's and that the
- 23 cable -- an alternate cable provider would not be able to
- 24 put their cable -- connect it at that termination point
- 25 Q Did Media One base its operating procedures on any

- 1 litigation that may have occurred during the period of
- 2 Comcast's predecessors?
- 3 MR BIANCHI: Objection, Your Honor, relevancy
- 4 MR BALLER: Just trying to establish the basis

- 5 for Comcast -- for Media One's policies
- 6 IHE COURT: The objection's sustained
- 7 MR BALLER: All right.
- 8 BY MR BALLER
- 9 Q. Okay, so let me go back now to the Comcast period.
- 10 Did Ms. Hagen or Ms. Delgado instruct you that you were now
- 11 to read contracts on ownership restrictively? Were those
- 12 your instructions?
- 13 MR BIANCHI: Objection, Your Honor This is
- 14 hearsay.
- 15 THE COURT: That's overruled.
- 16 A Yes If a contract was expiring, we needed to know
- 17 the language in the contract so we knew what position to
- 18 take in the renewal process.
- 19 BY MR BALLER
- 20 Q. Okay. When Comcast came on the scene in 2001, and
- 21 encountered a competitor who, in the previous years, had
- 22 been increasing business substantially, did you and
- 23 Ms. Hagen and Ms. Delgado discuss the desirability or need
- 24 to send a message to the condominium or MDU market about
- 25 Comcast's new practices?

- 1 MR BIANCHI: Objection, Your Honor, relevancy as
- 2 well as foundation.
- 3 THE COURT: Overruled.
- 4 BY MR. BALLER

- 5 Q. Please answer
- 6 A. Comcast felt very strongly about the ownership of the
- 7 internal wiring and when associations communicated with us
- 8 that there was a possibility of them taking on an
- 9 alternative provider, yes, Comcast, in their correspondence
- 10 to the associations, let them know that that internal wiring
- 11 was the ownership of Comcast and they were not going to
- 12 relinquish that ownership
- 13 Q Okay. And did Comcast intend to ensure that everyone
- 14 understood what its --
- 15 MR BIANCHI: Objection, Your Honor, leading
- 16 THE COURT: Let him finish the question.
- 17 BY MR. BALLER
- 18 Q. I'll start again, because "everyone" is too broad.
- 19 Did Comcast intend that its new policies be well understood
- 20 by the MDU management and ownership community on Marco
- 21 Island?
- 22 MR BIANCHI: Objection, Your Honor, leading.
- 23 THE COURT: Overruled.
- 24 A. Yes, sir

- 1 BY MR BALLER
- 2 Q. Did Comcast intend to use CAMMI and other
- 3 organizations to send this message?
- 4 MR. BIANCHI: Objection, Your Honor, no foundation
- 5 to this, as well as leading

- 6 IHE COURT: Overruled.
- 7 A. I don't -- I don't know that I can say that they used
- 8 CAMMI for that. We, as employees, were very involved in
- 9 CAMMI and our communications with the CAMMI members would
- 10 be -- would be to that effect.
- 11 MR BIANCHI: Your Honor, this is -- the witness
- 12 answered the question. So it's hearsay, but --
- 13 IHE COURT: All right Too late, then
- MR BIANCHI: I hear you.
- 15 IHE COURT: All right, go ahead.
- 16 BY MR BALLER
- 17 Q Are you familiar with a property called Charter
- 18 Club -- Charter Club, yes.
- 19 A Yes, sir
- 20 Q And do you recall whether Comcast, at one point,
- 21 decided to remove its home run wiring from Charter Club?
- 22 A. Yes, sir.
- 23 Q Is that a decision that you were involved in making
- 24 or is that a decision that Ms. Hagen or Ms. Delgado made?
- 25 MR. BIANCHI: Leading, Your Honor.

- 1 IHE COURT: Overruled.
- 2 A. I was involved in the discussions. I was a part of
- 3 the discussions, but I was not the decision maker at that
- 4 time.
- 5 BY MR BALLER

- 6 Q. Who was the decision maker?
- 7 A Barbara Hagen and Terese Delgado
- 8 Q. Okay Do you recall what the -- what the basis of
- 9 the decision to remove the wiring was?
- 10 A. The Charter Club's bulk contract had expired and the
- 11 Charter Club had notified us that they -- or notified
- 12 Comcast that they were going to take on an alternative
- 13 provider.
- 14 Q. And do you recall whether Comcast decided to remove
- 15 both the home run wiring and the home wiring from that
- 16 property? Or was it one or the other of them?
- 17 A. It's -- it was both. It was the home run wiring and
- 18 the home wiring, as well.
- 19 Q. Okay
- 20 MR BIANCHI: Mr Baller, what exhibit number?
- 21 MR BALLER: Yeah, I'll give it to you in a
- 22 second I'm going to show you in just a second Plaintiff's
- 23 Exhibit 34.
- 24 THE WITNESS: It's right here.
- 25 MR BALLER: You could read it there or you could

- 1 look in the Plaintiff's book at your feet If you look at
- 2 the Plaintiff's book at your feet, then you don't have to
- 3 wait for me to shuffle the document. It's in Volume 1 and
- 4 it's Document Number 34.
- 5 IHE WITNESS: Okay
- 6 BY MR BALLER

- 7 Q Do you want to briefly read the letter to yourself so
- 8 that it will be fresh in your mind?
- 9 A Yes, sir.
- 10 Q. Do you recall that document?
- 11 A. Yes, sir, I do
- 12 Q. Okay. Now, does that refresh your recollection as to
- 13 whether Comcast intended to remove both its home run and its
- 14 home wiring, at least at the time it wrote this letter?
- 15 A Yes, sir.
- 16 Q Okay Do you know why Comcast decided to offer to
- 17 buy the home wiring but not the home run wiring?
- 18 MR BIANCHI: Objection, Your Honor, the question
- 19 makes no sense.
- 20 THE COURT: If she understands it, she could
- 21 answer.
- MR BIANCHI: The question reads, that Comcast
- 23 decided to offer to buy. I think counsel means offer to
- 24 sell
- 25 MR BALLER: You're right.

- 1 THE COURT: He can ask whatever he wants
- 2 MR BALLER: You're right. Let me strike it and
- 3 start again with the question so it will be clear.
- 4 Mr Bianchi's right.
- 5 BY MR BALLER
- 6 Q. Do you know why Comcast offered -- you were involved

- 7 in the decision or you participated in the discussions
- 8 surrounding Comcast's decision to send this letter; is that
- 9 correct?
- 10 A Yes, sir
- 11 Q Do you recall the discussions about why to remove
- 12 home run wiring only and offer to buy home wiring?
- 13 A Yes, sir
- 14 Q And what were those discussions?
- 15 A. There's a -- there was discussions on the Florida
- 16 Statute 718, where there's a provision in there that says
- 17 that there should be an offering of the internal wiring as
- 18 opposed to the home run wiring.
- MR. BIANCHI: Objection, I just move to strike the
- 20 answer. Basically, the witness is giving a legal
- 21 conclusions on 718 and that's for the Court to do
- 22 IHE COURT: The objection's overruled. She was
- 23 testifying as to what was discussed
- 24 BY MR. BALLER
- 25 Q. Right, and that's your best recollection of what the

- 1 discussions were? You felt that you were required to offer
- 2 home run -- to offer the home wiring for purchase but not
- 3 the home run wiring?
- 4 A. Yes, sir.
- 5 Q. Okay. In these discussions, did you or Ms. Delgado
- 6 or Ms. Hagen discuss whether you believed it was possible to
- 7 provide service at this property if one removed the home run

- 8 wiring?
- 9 A. It -- it was discussed that with the age of the
- 10 building, of the Charter Club, that the internal wiring,
- 11 should it be removed, would be probably very brittle and
- 12 would break and that would eliminate the availability of
- 13 pulling new wires to put in a new system.
- 14 O. That was discussed?
- 15 A. Yes, sir
- 16 MR_BIANCHI: The witness answered
- 17 BY MR BALLER
- 18 Q. So in removing the home run wiring, the -- who said
- 19 that? Was it -- do you recall who said that, whose
- 20 statement that was?
- 21 A. No, I don't recall, but it would have been a
- 22 technician
- 23 Q Are you saying that -- let's say who was involved in
- 24 this discussion
- MR. BIANCHI: Your Honor, the witness' answer just

- told us that it's all hearsay It was a technician. It
- 2 wasn't Ms. Hagen or Ms. Delgado Move to strike.
- 3 MR BALLER: Your Honor, I think the witness
- 4 should tell us who was involved in the discussion and then
- 5 what she perceived at the time.
- 6 THE COURT: The objection is sustained as to
- 7 statements by the technician.

- 8 BY MR. BALLER
- 9 Q Okay Let's limit ourselves to Ms Hagen,
- 10 Ms. Delgado, and yourself, okay? Was it your understanding
- 11 that removing the home run wiring would make it impossible
- 12 for Marco Island Cable to provide service at the Charter
- 13 Club?
- MR BIANCHI: Objection, Your Honor. Mr. Baller's
- 15 not even asking whether Ms. Hagen and Ms. Delgado and she
- 16 discussed what the subject of his question is.
- 17 THE COURT: The objection is sustained.
- 18 MR BALLER: May we have a sidebar?
- 19 IHE COURT: You may
- 20 (At sidebar, Court and counsel present)
- 21 MR. BALLER: Your Honor, I believe that's -- Your
- 22 Honor, I believe that she can testify about this because
- 23 this represents her then existing mental, emotional, and
- 24 physical reactions to the information that she was having.
- 25 In other words, her state of mind. These were --

- 1 THE COURT: The objection's sustained. She's not
- 2 going to be allowed to testify to what a technician told
- 3 her You can testify -- I'm sorry, you can ask questions
- 4 and she can testify as to the conversation she had with the
- 5 other two women that you've identified. But if it didn't
- 6 come up in that conversation, she can't testify to what a
- 7 technician told her, or her state of mind isn't relevant.
- 8 Now, if it was discussed, if Ms Delgado, for

- 9 example, said the wire is brittle, so be it. I'm not sure
- 10 you heard the same thing I heard as to what she said with
- 11 regard to the brittle wire -- brittle wire, but that's a
- 12 different issue
- 13 MR. BALLER: Okay Just ask the question directly
- 14 or do you want to hear from --
- 15 THE COURT: What is it?
- MS. LARSON: She discussed whether Ms. Delgado and
- 17 Ms. Hagen were present, you know, the exception to the
- 18 hearsay, number three, whether they understood this,
- 19 whatever advice the technicians gave them.
- 20 MR BIANCHI: No I mean, the question is, they
- 21 have to establish --
- 22 THE COURT: They can testify --
- 23 MR. BALLER: Just what they talked about
- 24 THE COURT: If in the conversation Ms. Delgado
- 25 said, "The technician said all the wire is going to fall

- apart," if that was said in the conversation, she can
- 2 testify to that. If it's some conversation this witness had
- 3 with the technician, she can't.
- 4 MS LARSON: She was management
- 5 IHE COURT: I understand. The technician's not.
- 6 MS_LARSON: We'll work that out
- 7 (Sidebar concluded)
- 8 THE COURT: You may proceed.

- 9 MR BALLER: Thank you, Your Honor
- 10 BY MR. BALLER
- 11 Q Ms Folk, I am going to try to restrict my -- my
- 12 questions to you to just the discussions that you were a
- 13 participant in, who said what directly to you, and we're
- 14 limiting ourselves to Ms. Hagen, Ms. Delgado, and yourself
- 15 Okay?
- 16 A Okay.
- 17 Q So I am not asking you what you may have heard from
- 18 anyone else. I just want to get from you what the three of
- 19 you discussed, or any combination of you that where you were
- 20 involved in the discussion
- 21 A. Okay
- 22 Q. Did you -- did you, Ms. Hagen, and Ms. Delgado
- 23 discuss the impact on the Charter Club of removing the home
- 24 run wiring from the Charter Club, or the likely impact that
- 25 that would have?

- l A. Yes, sir.
- 2 O. And what was the discussion?
- 3 A. The discussion was involved in what it would take to
- 4 take the wiring out, as far as the Comcast side would be
- 5 concerned, and what it would take to put wiring in
- 6 Q Please elaborate Tell us, best as you can, who said
- 7 what and what the substance of the discussion was. If you
- 8 want me to help you break that down into parts, I'd be happy
- 9 to ask you questions

- 10 MR BIANCHI: Your Honor, I think that would be
- 11 required Otherwise, the witness is being called to narrate
- 12 something
- 13 BY MR BALLER
- 14 Q Okay, let's focus first on what would be involved to
- 15 Comcast to remove the wiring; okay? Did you discuss the
- 16 amount of time that it would take to remove the wiring,
- 17 assuming you got access to the property?
- 18 A. Yes, sir, that was discussed.
- 19 Q. And do you recall what your -- what your discussion
- 20 about that was?
- 21 A Yes, sir. That was in -- that would involve the
- 22 technical team, where we would have to get with the
- 23 technicians to discuss with us the time, their estimated
- 24 time frame as to how long it would take, what they would
- 25 need to do, what would the expense be to Comcast to do that.

- 1 Q. Okay Now, don't tell me what the technicians said.
- 2 I'm not asking you that I'm just asking you whether you,
- 3 Ms. Hagen, and Ms. Delgado discussed the amount of time that
- 4 you expected it would take for Comcast to remove the home
- 5 run wiring? And if so, what your conclusions were.
- 6 MR. BIANCHI: Compound question, Your Honor.
- 7 IHE COURT: Overruled. She can answer if she can.
- 8 A. That between the three of us it was discussed. Off
- 9 the -- out of my memory, I cannot tell you exactly what the

- 10 time frame was.
- 11 BY MR. BALLER
- 12 Q. Sure, okay. Did you discuss how much it would cost
- 13 Comcast to remove the wiring?
- 14 A. Yes, sir, we did.
- 15 Q. Okay Do you recall what that was?
- 16 A. No, sir, I do not.
- 17 Q. Did you discuss the disruption to the property that
- 18 removing the wiring would cause?
- 19 A Yes, sir, we did
- 20 Q And do you recall the extent of the disruption that
- 21 you discussed?
- 22 MR BIANCHI: Objection, Your Honor, the question
- 23 doesn't ask -- the question reads, do you recall the extent
- 24 the disruption -- that makes no sense
- MR BALLER: Okay, let me try again. I'm sorry.

- 1 BY MR. BALLER
- 2 Q Do you recall what was said about the extent of the
- 3 disruption that removing the wiring would cause?
- 4 A No, sir
- 5 Q. Okay. Did you discuss the cost that the Charter Club
- 6 would incur in replacing the wiring?
- 7 A. No, sir, that wasn't discussed.
- 8 Q. Did you discuss the age of the residents of the
- 9 Charter Club?
- 10 A. Not specific to the Charter Club, no, sir

- 11 Q Did you discuss the impact that removing the wiring
- 12 would have on the MDU management and ownership community on
- 13 Marco Island?
- 14 A Yes, sir
- 15 Q And what do you recall about that discussion?
- 16 A. The impact for the Charter Club, itself, would be
- 17 they would have to initiate an alternative provider to
- 18 install cable within the facility, itself, in order for them
- 19 to be able to receive service And you asked about Marco
- 20 Island as a whole, as well, in the question?
- 21 Q. Let me -- let me just build on what you just said, or
- 22 let me ask for some clarification Did you discuss whether
- 23 it would be easy, difficult, or impossible for a second
- 24 system of wiring to be installed at the Charter Club?
- 25 A. Yes, sir, we did.

- 1 Q And what was your discussion?
- 2 A. That it would be difficult for a second system to be
- 3 installed if the old system was removed.
- 4 Q. Did you discuss the reasons why it would be
- 5 difficult?
- 6 A. Yes, sir, we did
- 7 Q And what do you recall about that discussion?
- 8 A. The discussion was that the internal wiring that was
- 9 in place was old and probably brittle
- 10 MR BIANCHI: Objection, Your Honor, objection

- 11 We've already established -- this discussion is unclear and
- 12 the witness is about to testify about hearsay.
- 13 THE COURT: Overruled.
- 14 BY MR. BALLER
- 15 Q Go ahead, please
- 16 A. This is a discussion between the three of us. We
- 17 discussed the feedback we had gotten and that was that the
- 18 wiring would -- because of the age of the wiring, the
- 19 likelihood of it of being brittle was very good and that if
- 20 we, as a company, was to remove it, there was a good chance
- 21 that it could break within the internal piping and would
- 22 clog the pipes and would not allow another provider to put
- 23 cable services through those pipes
- 24 Q. Now, let me go back to the other part of my question
- 25 earlier. Did you discuss whether removing the wiring would

- 1 send a message throughout the Marco Island MDU community?
- 2 A Yes, sir.
- 3 O. And what was that discussion?
- 4 A The discussion was setting precedence, that if this
- 5 was a case and it did -- the position -- it was a position
- 6 that Comcast was taking and that it would be communicated
- 7 within the Marco Island community.
- 8 Q Let's take a look at the middle paragraph. Did you
- 9 have an opportunity to read this language?
- 10 A Yes, sir.
- 11 Q By the way, do you know who drafted this letter? Do

- 12 you know who drafted this letter?
- 13 A. I believe it was internal counsel for Comcast.
- 14 Q. Do you recognize the code at the bottom of this page?
- 15 A. No, sir, I do not.
- 16 Q Can you see that? You don't recognize that?
- 17 A. No, sir, I do not.
- 18 Q. Okay So you're saying this language was drafted by
- 19 counsel for Ms. Hagen's signature?
- 20 A Yes, sir.
- 21 Q. Okay. Now, Ms. Folk, I'm going to put up on the ELMO
- 22 Plaintiff's Exhibit 185, and if you'd like to follow the
- 23 language on the ELMO, you can do that, or you can find the
- 24 volume that contains Plaintiff's Exhibit 185
- 25 A. 185.

- 1 MR BIANCHI: I'm sorry, counsel, Plaintiff's 185?
- 2 Is it Plaintiff's 185
- 3 MR BALLER: Plaintiff's 185.
- 4 BY MR BALLER
- 5 Q. May I ask you to look at Paragraph 3, which is on the
- 6 second page, and in particular, look at the clause that is
- 7 in the middle of the paragraph following "and/or radio
- 8 signal" where you see the three dots on the prior exhibit
- 9 Do you see the phrase "up to and including the terminal of
- 10 the service wire"?
- 11 A. Yes, sir, I do.

- 20 A. Yes, sir.
- 21 Q. And you're shown as a cc on both of these documents;
- 22 is that correct?
- 23 A. Yes, sir.
- 24 Q Okay Let's start with the letter dated
- 25 February 14th, which is Bates number MIC 008225, okay? And

- I I'm going to put it up on the ELMO and I'm going to ask you
- 2 to read the paragraphs one at a time. First, read "at this
- 3 juncture", and then the paragraph that begins with "first",
- 4 the one I'm pointing to, and stop at that point, because I'd
- 5 like to ask you a few questions about it, please.
- 6 A. At this juncture, we are fundamentally down to two
- 7 issues First, according to Chrisann, Comcast owns the
- 8 cable wiring inside of each unit. This discussion was
- 9 prompted by the language in Comcast's standard maintenance
- 10 notification form that states, in part, all pre-existing
- 11 internal wiring is the property of the unit owner. Chrisann
- 12 stated that the present cable agreement between Comcast and
- 13 Crescent Beach establishes that Comcast owns the internal
- 14 wiring as well When I asked that she direct me to the
- 15 language in the present agreement that establishes such
- 16 ownership, she referred me to the first sentence in
- 17 Section 1 of the agreement that states that Continental, now
- 18 Comcast, will construct, operate, and maintain the system,
- 19 et cetera.

- 20 Considering that the system was already in place
- 21 at the time the present agreement was entered into, I
- 22 question how the language she referred me to serves to
- 23 establish ownership of the internal unit wiring, as Chrisann
- 24 contends. She went on to state that the FCC had issued some
- 25 directive or ruling that establishes Comcast's ownership of

- 1 the internal wiring. I asked that she provide me with a
- 2 copy of the FCC directive, slash, ruling she referred me to
- 3 and -- referred to and you agreed that you would. From my
- 4 perspective, I believe the system was installed at or around
- 5 the time the building was first constructed. That being the
- 6 case, it would seem that the September 1993 FCC revision
- 7 cited in your standard maintenance notification would
- 8 control as set forth above.
- 9 Q. Ms. Folk, was it a common practice of Comcast to
- 10 include in its renewal agreements after 2001 a statement
- 11 that Comcast -- its renewal proposals, I should say -- a
- 12 statement to the effect that Comcast will install the
- 13 wiring, including home wiring and home run wiring?
- 14 A. Yes, sir.
- 15 Q. And was Mr. Klug's reaction in this letter that that
- 16 does not seem to fit because the wiring was already in the
- 17 building well before the renewal, a response that you
- 18 received from other condominiums with which you negotiated
- 19 renewal agreements?
- 20 A. Yes, sir.

- 21 Q And did some condominium associations just accept
- 22 that language without questioning it, the way that Mr Klug
- 23 did?
- 24 MR BIANCHI: Objection, Your Honor, calls for
- 25 speculation.

- 1 MR BALLER: She was involved in this. It's her
- 2 own -- I'm asking her based on her own experience in
- 3 negotiating these things...
- 4 IHE COURT: The objection's overruled. She may
- 5 answer if she knows
- 6 BY MR BALLER
- 7 Q. You want me to ask the question again?
- 8 A. Repeat the question. Yes, please.
- 9 Q. Okay. Were there associations with which you
- 10 personally negotiated agreements that didn't question this
- 11 language or language that was like the language that
- 12 Mr. Klug questioned here, that just accepted it?
- 13 A. Yes, sir, there were
- 14 Q. Okay Now, let's move to the second paragraph, or
- 15 the paragraph beginning with the term "second" Would you
- 16 please read that?
- 17 A Second, there is the question of how much time
- 18 Comcast will be allowed to pull its system after the
- 19 proposed cable agreement expires. As I explained from
- 20 Crescent Beach's perspective, the problem as communicated to